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All models shown in this brochure are of European specifications. Some options shown may not be available.



"In the beginning, I looked around, but could not find quite the car I dreamed of. So, I decided to build it myself." Ferry Porsche

The dream of a sports car.

You have to fight for a big dream. And bold vision. The next victory? Rarely will it simply fall into your lap. Often though, there are innate factors you must fight against: resistance, conventions, and rigid patterns of thinking.

Whatever your dream is, nothing is achieved without passion, grit, and determination. Dr. Ferry Porsche gave his all to create the sports car of his dreams. His dream came true. Not because he hesitated, dwelled. or got lucky, but because he went the extra mile.

This attitude is in every Porsche we've created since 1948. It's there in the smallest part and in every race we've won. Because we fight. We fight for one more crucial percentage point. For the one second that means the difference between triumph and defeat. For the "Dr. Ing." in our company name and for the chance to stir passion for the sports car, time and time again.

To us, it's never been about extra horsepower alone. It's about engines that are more efficient, not bigger. It's about a design that follows principles, not trends. It's about sports cars that can be driven day in and day out.

It's only when all these things come together that we can talk of Intelligent Performance—the core of the Porsche brand and its future. That is what we fight for. Just as we did on day one. We are fighting for a dream that will forever be in our heart.









We have great dreams. Make them come true together.

The Cayenne: a sports car for five.

We know in motorsports, only one can be the first to cross the finish line. But the whole team makes the victory happen. What counts on the race track also counts on the road of life: all for one, one for all. A belief that the Cayenne is putting into action by bringing team spirit to the world of the sports car, and sportiness into our daily lives. With five doors open for any adventure. With a new dynamic design and efficient turbocharged engines. With exceptional digital connections that bring the whole world into the cockpit. With versatility, quality, and new pioneering assistance systems that offer the driver and passengers exceptional comfort.

This is the way the Cayenne makes the Porsche experience even more fascinating and diverse. And, at the same time, it remains what it always has been: a real sports car. For real sports car lovers who are living their great dream. And sharing it.

The Cayenne. Sportscar Together.









A language that all sports car fans understand.

Design.

What unites us all is our passionate enthusiasm for the sports car experience. It begins the moment we lay eyes on the exterior. And this one screams Porsche.

For the Cayenne, there are Porsche distinguishing features. The heavily emphasized front fenders; the long, sloping hood with power domes; and the characteristic three-piece air intakes, which have become even larger and more dominant. The front fascia is new and powerfully styled—even when stationary, it alludes to concentrated performance with standard LED headlights and optional LED Matrix Design with Porsche Dynamic Lighting System Plus (PDLS+).

Laterally, the sharpened lines of the roof fall flatter to the rear right through to the roof spoiler, just like the newly styled doors. And, offered for the first time on the Cayenne, up to 22-inch wheels with staggered tires in sizes up to 315 mm at the rear axle. These details enhance the Cayenne and its overall sporty impression.

The rear has been completely redesigned, drawing attention directly to the striking light strip, which extends over the entire rear, and elegantly emphasizes the presence of the new Cayenne. Another highlight of the vehicle design, the taillights use state-of-theart and precise LED technology and adopt the design concept of the headlights.



Overall, today's Cayenne is more broad-shouldered compared to the previous generation—more muscular, more athletic, more dynamic.

The Cayenne Turbo is even a touch more angular and masculine. Its front has an especially unique, particularly powerful design with further enlarged air inlets. Numerous exterior details, such as the mirrors and wheel arch extensions, painted in the exterior color, provide an even more impressive look. The adaptive roof spoiler extends to five positions, depending on the driving situation. The result: even more supremacy and pure Porsche emotion.

New design highlights.

- 1 Rear fascia in exterior color
- 2 21-inch Exclusive Design wheels with wheel arch extensions in exterior color Porsche Exclusive Manufaktur
- 3 Roof spoiler painted in exterior color
- 4 New light strip with three-dimensional "PORSCHE" logo
- 5 New rear fascia with horizontal contouring and accentuated wide look
- 6 "e-hybrid" model designation with corona in Acid Green on the tailgate
- 7 New taillights with LED technology, three-dimensional lighting graphics, and integrated 4-point brake lights
- 8 21-inch AeroDesign wheels with wheel arch extensions in exterior color





Models shown | Cayenne Turbo and Cayenne E-Hybrid with optional equipment











- 1 LED headlights with Matrix Design and PDLS+
- 2 Slats with High-Gloss Black air intake inlays—only in conjunction with High-Gloss Black exterior package
- 3 Exclusive turbo front fascia with significantly larger air intakes

- New front fascia with large central air intake
- 5 Staggered wheels
- 6 'Power dome' on hood
- 7 Double-row "turbo front light accents" in LED optics



Where do sports car dreams come from? Deep inside us.

Interior design.

There are many SUVs. But only one that surrounds you with the finest motorsports features from the moment you enter. From the low-profile, wide dashboard and the ascending center console, to the multifunction Sport Steering wheel and gear selector, it's everything you'd expect from Porsche.

Our origin is in motorsports. That is where we learned how important it is to bring vehicle and driver as close together as possible. The interior is practically built around the driver, and is absolutely drivercentric as a result.

Sportiness is equally important in the seats. Even the newly designed rear seats trigger motorsports emotions without sacrificing comfort.

The Porsche Advanced Cockpit control concept is new in all Cayenne models. The center console with Direct Touch Control features touch-sensitive buttons for direct access to the most important functions. As well as the compact gear selector. Above the center console is Porsche Communication Management (PCM) with a full-HD 12-inch touchscreen display for intuitive operation, including online navigation module. The new instrument cluster sits behind the multifunction Sport Steering wheel. On the right and left of the typical Porsche analog tachometer-classic with a needle-two highresolution displays show virtual instruments, maps, and other information.





The colored ambient lighting—new in the Cayenne available on request, sets precisely targeted lighting accents in the interior. You can set different colors as well as light intensity for each mood.

In particular, the new Cayenne Turbo has features that highlight the sporty character of the car. For example, the exclusive steering wheel design, the Adaptive Sport Seats with memory package, and for the first time in the Cayenne—integrated front headrests with a recessed embossed "Turbo" logo. The decorative strip design made of cross-brushed aluminum is exclusive to the Cayenne.

All models impress with typical Cayenne strengths: spaciousness, a high degree of variability, and many select materials. In addition, you can get exactly what you desire with numerous personalization options.











The highlights of the standard features.

Cayenne models.

Selected features of the standard specification for the Cayenne, Cayenne S, and Cayenne E-Hybrid models

- LED headlights
- Three-dimensional LED taillights with integral 4-point brake lights and light strip
- 19-inch alloy wheels
- Porsche Active Suspension Management (PASM) (on S model and Cayenne E-Hybrid)
- Porsche 4D-Chassis Control
- Porsche Advanced Cockpit control concept
- Center console with Direct Touch Control
- Porsche Communication Management (PCM) with navigation module
- Connect Plus module
- Partial leather interior
- Interior trim strips in High-Gloss Black
- 8-way power seats
- ParkAssist (front and rear) with reversing camera
- LED interior lighting

Upgraded standard specification for the Cayenne Turbo

- LED headlights with Porsche Dynamic Light System (PDLS)
- Adaptive Air Suspension with Porsche Active Suspension Management (PASM)
- Porsche Active Aerodynamics (PAA) with adaptive roof spoiler
- Porsche Surface Coated Brake (PSCB)
- 21-inch Cayenne Turbo wheels in dark titanium, highly polished
- Wheel arch extensions in exterior color
- Wheel center caps with full-color Porsche Crest
- Leather interior
- 18-way Adaptive Sport Seats, including memory package and integrated headrests with embossed "Turbo" logo
- Interior cross-brushed aluminum trim
- Bose® Surround Sound System

Upgraded standard specification for the Cayenne E-Hybrid

- 134 hp electric motor
- Sport Chrono Package
- "e-hybrid" model designation (on left and right fenders and on the tailgate)
- Brake calipers with Acid Green finish
- Charging equipment
- Instrument cluster with power meter







- 1 3.0-liter V6 combustion engine
- 2 Power electronics
- 3 Electric motor
- 4 High-voltage cable
- 5 On-board charger
- 6 Vehicle charge port
- 7 High-voltage battery



We don't make compromises. We make sports cars.

Porsche E-Performance.

How is it possible to reduce the fuel consumption and emissions of an engine geared for superlative performance? We do it with enthusiasm and artful engineering. And with many years of expertise. We are giving the world of electric mobility a boost with Porsche E-Performance.

The hybrid drive is created by the optimum combination of combustion engine and electric motor. You will understand what Porsche E-Performance is all about as soon as it pins you firmly into the driver's seat. The 3.0-liter turbocharged V6 engine with 335 hp builds up power and torque with increasing speed. The maximum torque of the electric motor is available immediately. The result: an enormous 516 lb-ft of system torque between 1,000-3,750 rpm. In other words, pure sports car performance.

The Cayenne E-Hybrid accelerates from 0 to 60 in a mere 4.7 seconds, with a top track speed of 157 mph.

Its significant 100 percent all-electric range theoretically allows you to do a full day's work in the city without starting the combustion engine. In all-electric mode, the Cayenne E-Hybrid achieves a top track speed of up to 83 mph.

Discover what Porsche E-Performance means. For your everyday life. For your driving experience. For your desire to move forward.

We are ready for the future.

And now, we are making the future ready for us.

Charging infrastructure.

A new mobility concept is only really innovative if it goes beyond the vehicle. That's why Porsche E-Performance also extends to the infrastructure: an optimally integrated vehicle charge port, practical charging equipment, and ingenious charging facilities for use at home and on the road* For today, tomorrow, and into the future.

Charging at home.

For fast and convenient charging of your Porsche at home, we recommend installing a suitable electrical outlet. A practical wall mount for the Porsche Universal Charger (AC) is included as standard with your E-Hybrid model.

Charging on the road.

Many towns and cities have public charging facilities compatible with your Porsche E-Hybrid model.

Alternatively, you can use the Porsche Universal Charger (AC) connected to a suitable electrical socket. Porsche offers additional charge cables to fit your charging needs.



^{*}Porsche Charge Network coming soon to the U.S.



Every team needs a leader.

Engines and transmission.

The latest generation of Cayenne engines have been redeveloped completely from scratch, and now offer even greater power and torque.

The 3.0-liter turbocharged V6 engine in the Cayenne.

The efficient 3.0-liter turbocharged V6 engine in the Cayenne is equipped with a twin-scroll turbocharger between the cylinder banks and delivers 335 hp. The maximum torque of 332 lb-ft is reached between 1,340-5,300 rpm.

The 2.9-liter twin-turbo V6 engine in the Cayenne S.

The newly developed 2.9-liter twin-turbo V6 engine in the Cayenne S delivers a mighty 434 hp, which makes it 14 hp stronger than the engine it replaces on the previous model. Torque: 406 lb-ft between 1,800-5,500 rpm.

The 4.0-liter twin-turbo V8 engine in the Cayenne Turbo.

With its 541 hp, the new 4.0-liter twin-turbo V8 engine with twin-scroll turbochargers proves to be particularly powerful. The maximum torque of 568 lb-ft is reached between 1,960-4,500 rpm. Acceleration from 0 to 60 mph takes just 3.7 seconds.*

The 3.0-liter turbocharged V6 engine in the Cayenne E-Hybrid.

For low fuel consumption combined with maximum performance: the combustion engine with 335 hp develops its maximum torque of 332 lb-ft between 1,340-5,300 rpm. The electric motor with 134 hp gives additional thrust. The total system power is 455 hp and the maximum system torque is 516 lb-ft.

8-speed Tiptronic S.

The 8-speed Tiptronic S transmission has been completely redeveloped in the Cayenne models. Thanks to the wide ratio spread of the gears, fuel consumption is reduced—while comfort and sporty performance are enhanced. The 8-speed Tiptronic S shifts gears automatically—and adapts to your driving style.

Coasting.

For consumption saving in certain driving situations, coasting is possible. The engine is decoupled and reduced to idle speed, thereby avoiding its braking effect.

^{*}With Sport Chrono Package



Under control. Even in the fourth dimension.

Chassis.

With new developments like Adaptive Air Suspension with three-chamber technology or rear-axle steering, there are always several ways to get to your destination.

Also new is the integrated chassis controller, Porsche 4D Chassis Control. It analyzes the driving situation in all three spatial dimensions—the pitching, rolling, and yawing motions. It calculates the best driving conditions and synchronizes all chassis systems in real time: the fourth dimension. For an optimized overall performance. And for the optimal combination of sportiness and comfort.

Porsche Active Suspension Management (PASM).

PASM is the electronic adjustment of the shock absorber system. It actively and continuously controls the damping force, depending on the road condition, and the driving mode for each individual wheel. It also reduces body movement and increases comfort in every seat. Three settings are available: Normal, SPORT and SPORT PLUS.



Adaptive Air Suspension.

The Adaptive Air Suspension increases driving dynamics and comfort. With the use of the threechamber technology, an even greater combination of comfort and sportiness can be experienced, as the spring rate is adjusted according to driving mode and driving situation. In addition, the air suspension includes a self-leveling function for a constant vehicle position, PASM, and height adjustment. This way, you can actively change the ground clearance as required.

Porsche Dynamic Chassis Control (PDCC).

PDCC is an active roll stabilization system. It registers the lateral inclination of the body induced by cornering from the outset, and acts to suppress it. The system also reduces the lateral instability of the vehicle on uneven ground. What's new is the inclusion of electromechanical anti-roll bars. These respond faster than their hydraulic equivalents and work more efficiently for enhanced performance.

Rear-axle steering.

Optional rear-axle steering is available for the first time in Cayenne models. It equally enhances performance and everyday driveability. At low speeds, the system steers the rear wheels in the opposite direction of the engaged front wheels. This leads to a virtual shortening of the wheelbase. The turning circle is reduced, the agility is increased and ease of parking is noticeably enhanced. At higher speeds, the system steers the rear wheels in the same direction as the engaged front wheels. This virtual extension of the wheelbase increases driving stability. The rear-axle steering equalizes stability and agility, as well as performance and suitability for everyday use. The result: greater maneuverability and driving safety—and a significant increase in maximum driving performance.

Porsche Torque Vectoring Plus (PTV+).

PTV+ is a system intended to improve driving dynamics and stability. Operating in conjunction with an electronically controlled rear differential lock, it works by varying the torque distribution to the rear wheels. Depending on the steering angle and steering speed, accelerator pedal position, yaw rate, and vehicle speed, PTV+ optimizes steering response and precision by selectively applying brake pressure to the left or right rear wheel.

Air suspension ride heights:

- A High Level II: max. ground clearance 245 mm (9.6 in), selectable up to 21 mph
- B High Level I: max. ground clearance 215 mm (8.4 in), selectable up to 69 mph
- C Normal: max. ground clearance 190 mm (7.4 in)
- D Medium: max. ground clearance 172 mm (6.7 in), automatically selected above 77 mph
- E Low Level: max. ground clearance 162 mm (6.3 in), automatically selected above 130 mph (not manually selectable)
- F Loading Level: max. ground clearance 132 mm (5.2 in), only selectable when stationary

Together, you can reach any destination. Even those to which no road leads.

All-wheel drive.

City, country, river bed. The standard all-wheel drive of the Cayenne helps ensure traction on the road—and, if necessary, on the race track. The Cayenne is also equipped for many other challenges, including water crossing with a depth of up to 19.6 inches.*

Even in challenging terrain, the vehicle does not stop, because the Adaptive Air Suspension increases the maximum ground clearance when required. The rear axle differential lock of the Porsche Torque Vectoring Plus (PTV+) offers optimum traction on the rear axle, while the Porsche Dynamic Chassis Control (PDCC) offers better ground contact and increased supremacy.

Porsche Traction Management (PTM).

All models are equipped with PTM as standard: an active all-wheel drive with electronically variable, electronically-controlled multi-plate clutch, Automatic Brake Differential (ABD) system, and Anti-Slip Regulation (ASR). The result is optimal traction and force distribution. The all-wheel drive is operated by selecting the respective off-road mode (such as 'Gravel' or 'Mud') directly on PCM. The system adjusts itself precisely to the environment.

Porsche Hill Control (PHC).

On mountain descents, the PHC keeps the speed constant. The speed is adjustable between 3 and 18 mph.



^{*}Up to 9.8 inches depth in the Cayenne E-Hybrid.







With team spirit, another special dynamic comes into play.

Sportiness.

Sport Chrono Package with mode switch.

You want a significantly intensified drive for even more sports car feeling—and even more adrenaline? It's available at the push of a button. The Sport Chrono Package provides an even more sporty tuning of chassis, engine, and transmission. Components include a digital and analog stopwatch, the display of the longitudinal and transverse acceleration in the instrument cluster, as well as a performance display for lap times in Porsche Communication Management (PCM).

The steering wheel, derived from the 918 Spyder, features a new mode switch with SPORT Response button. This allows you to choose between four driving modes—Normal, SPORT, SPORT PLUS and Individual—allowing you to tune your car more personally to your driving style.

In SPORT mode, the Cayenne reacts with greater dynamics and more direct driving behavior. The engine reacts with even more bite in SPORT PLUS mode. Porsche Active Suspension Management (PASM) and Porsche Dynamic Chassis Control Sport (PDCC Sport) are ready for harder damping and more direct steering. The Adaptive Air Suspension drops to Low Level and switches to a harder spring rate. The rear-axle steering has an even more agile response.

Another feature, Performance Start, provides optimum acceleration from a stop.

The stopwatch mounted on the dashboard displays recorded driving time or can be used as a conventional clock. Porsche Communication Management (PCM) is upgraded to include a performance display, allowing you to view, store, and evaluate laps or other driving times.

¹ Mode switch (Sport Chrono Package)

² Sport Chrono stopwatch



The greatest athletes continuously improve themselves.

Performance.

Porsche Stability Management Sport (PSM Sport).

In conjunction with the Sport Chrono Package, Porsche Stability Management (PSM) is expanded with a SPORT mode. It provides for a distinctly sportier driving style, with PSM remaining active in the background for a unique driving experience.

SPORT Response.

As part of the Sport Chrono Package, the button in the middle of the mode switch prepares the engine and transmission for the fastest possible performance. That means maximum response for about 20 seconds, perfect for passing situations.

Multifunction Sport Steering wheel with gearshift paddles.

The feel of motorsport in the truest sense. The gearshift paddles enable sporty, fast, and ergonomic shifts. Multifunction buttons allow you to control a range of features, including the on-board computer. Derived from the 918 Spyder super sports car, the steering wheel with a heating function is also available as an option. Sporty hardware, all offering a high level of comfort.

Anyone with big dreams needs to remain grounded. And also step on the brakes from time to time.

Wheels and brakes.

The only way to achieve high goals is to stay grounded. That's why all Cayenne models have larger wheels than their predecessors, and come equipped, as standard, with wider tires at the rear axle. This helps to ensure a reliable transmission of drive forces and, above all, deliver enhanced performance in fast corners, under acceleration, and while braking.

As much as we love the offensive impulse, sometimes you have to brake. This is why all brake systems on the new Cayenne models deliver powerful performance—even at maximum load and with up to 7,700 lbs of braked trailer load.*



^{1 21-}inch Cayenne Exclusive Design wheels with wheel arch extensions in exterior color

^{*}When equipped with 22-inch wheels, Cayenne E-Hybrid has a tow capacity of 6,600 lbs.











Porsche Surface Coated Brake (PSCB).

A new benchmark in performance and design. The innovation of this brake lies in the unique combination of a cast-iron brake disc with a ceramic coating (tungsten carbide). The advantages: an even better response and a particularly high resistance to fading. Thanks to the new surface coating, the brake disc remains glossy even after a longer period of standstill. White painted brake calipers lend a unique look. They are available as standard on Cayenne Turbo and optional for all other Cayenne models*

Porsche Ceramic Composite Brake (PCCB).

Motorsports-tested and available upon request for all Cayenne models, the PCCB perforated ceramic brake discs now have a diameter of 440 mm at the front and 410 mm at the rear for even greater braking performance. PCCB enables shorter braking distances in even the toughest road and race conditions. The PCCB ceramic brake discs are also extremely lightweight, weighing approximately 50 percent less than comparable cast-iron discs. This results in better roadholding from the tires and increased ride and roll comfort, particularly on uneven roads.

¹ Porsche Ceramic Composite Brake (PCCB): brake disc diameter 440 mm front and 410 mm rear

² Porsche Surface Coated Brake (PSCB): brake system Cayenne Turbo, brake disc diameter 415 mm front and 365 mm rear

³ Brake system Cayenne S: brake disc diameter 390 mm front and 330 mm rear

⁴ Brake system Cayenne E-Hybrid: brake disc diameter 360 mm at front and 358 mm at rear

⁵ Brake system Cayenne: brake disc diameter 350 mm front and

^{*}Provisionally available for the Cayenne E-Hybrid starting 03/2019.

The material: alloy. The design: from sporty to classic. The choice: wide-ranging.

The Cayenne and Cayenne E-Hybrid are equipped with 19-inch Cayenne wheels as standard. The Cayenne S is on the road with 19-inch Cayenne S wheels as standard, and the Cayenne Turbo has exclusive standard 21-inch Cayenne Turbo wheels. Up to 22-inch wheel in a selection of designs are available as options. The new 21-inch Cayenne AeroDesign wheels are available exclusively for the new Cayenne E-Hybrid.

- 1 21-inch Cayenne Exclusive Design wheel Porsche Exclusive Manufaktur
- 2 19-inch Cayenne wheel, standard on Cayenne and Cayenne E-Hybrid
- 3 19-inch Cayenne S wheel, standard on Cayenne S
- 4 20-inch Cayenne Sport wheel
- 5 20-inch Cayenne Design wheel
- 6 21-inch RS Spyder Design wheel
- 7 21-inch Cayenne Turbo wheel in highly polished dark titanium, standard on and exclusive to Cayenne Turbo
- 8 21-inch Cayenne Turbo Design wheel in Satin Platinum
- 9 21-inch Cayenne AeroDesign wheel, optional and exclusive to Cayenne E-Hybrid
- 10 22-inch 911 Turbo Design wheel
- 11 22-inch Cayenne Sport Classic wheel painted in Satin Platinum Porsche Exclusive Manufaktur
- 12 22-inch Cayenne Sport Classic wheel painted in Jet Black Metallic Porsche Exclusive Manufaktur
- 13 22-inch Cayenne Sport Classic wheel Porsche Exclusive Manufaktur

All 21- and 22-inch wheels have painted wheel arch extensions and wheel centers with full-color Porsche Crest.







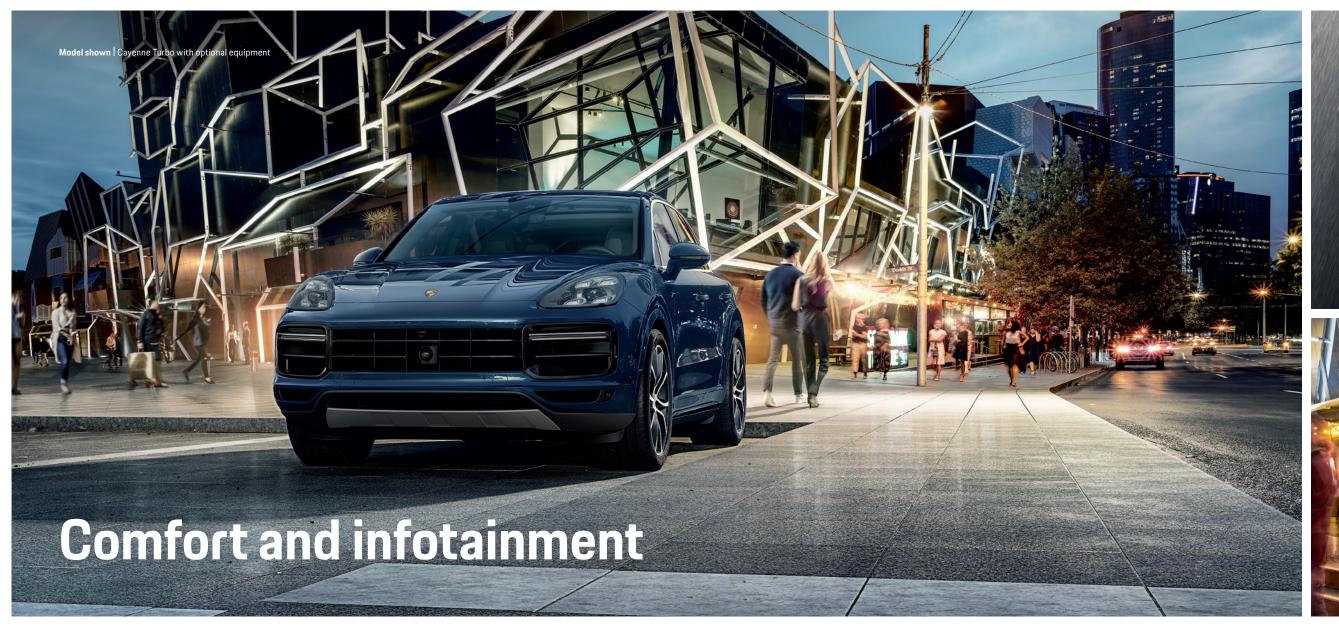
















On a team, every single member is important. And so is their space.

Seats and optional equipment.

In order to make every trip feel like a home game, the Cayenne offers outstanding comfort and personalization. For many of the vehicle's systems, an optional memory function stores the driver's settings, including automatic climate control, audio, and communication. You can even create multiple profiles for different drivers and routes.

Front seats.

The front seats offer a high level of comfort and provide support in fast corners without restricting freedom of movement. The seat height, backrest angles, and fore/aft position are electrically adjustable.

14-way power seats with memory package.

The 14-way power seats offer seat squab length adjustment and 4-way lumbar support for the driver and front passenger. They also come equipped with a memory package that, in addition to seat position, saves the positions of the steering column and both exterior mirrors.

18-way Adaptive Sport Seats with integrated headrests and memory package.

The 18-way Adaptive Sport Seats with memory package are fitted as standard in the Cayenne Turbo. Integrated headrests are a new feature.

Particularly noteworthy is the further improved lateral stability of the seats—thanks to the raised side bolsters on the seat cushion and backrest.

These are electrically adjustable and offer excellent comfort on long journeys and precise lateral guidance in curves. The Cayenne Turbo also features embossed "Turbo" logos on the front and outer rear headrests.

Massage function.

The massage function offers therapeutic comfort, particularly on longer journeys. Ten air cushions in the backrests of the front seats massage the muscles in the back. Choose between five programs and five intensity levels.





Comfort and infotainment | Seats | Seats | Comfort and infotainment | Seats | Seat

^{1 14-}way power seat with memory package

^{2 18-}way Adaptive Sport Seats with comfort memory package







Seat heating and seat ventilation.

The front and outer rear seats are available with optional seat heating. The seat bottom and backrest are heated to an agreeable temperature. Optional seat ventilation incorporates greater comfort and provides a pleasant seating environment—even in hot weather.

4-zone automatic climate control.

Welcome to your personal climate zone. 4-zone automatic climate control features individual temperature setting controls for the driver and front passenger, and separate controls for the rear seats, too. An active carbon filter traps particles, pollen, and odors, and thoroughly filters fine dust out of the outside air before it reaches the interior.

lonizer.

The new ionizer improves air quality. The air of the automatic climate control system, before it flows into the vehicle interior, is passed through an ionizer. Viruses, bacteria, and spores are reduced, the indoor air is noticeably refreshed, and the climate is even more pleasant.

Comfort access*

The comfort access allows you to significantly reduce the active use of the car key. When you touch the door handle, the system automatically checks the access code stored in the key. If the code is correct, the door will unlock. To lock, simply touch the sensor on the outside of the door handle. The comfort access locks the vehicle and activates the immobilizer at the same time. Furthermore, the tailgate can be opened and closed by means of a sensor underneath the bumper—with a simple foot movement for the utmost convenience.

Soft Close Doors.

Soft Close Doors provide comfortable, reliable closing of all four doors thanks to the mechanism integrated into each door lock.

Cabin Conditioning.

In your Cayenne E-Hybrid, you can conveniently control the air conditioning and auxiliary heating remotely with your smartphone. This allows you to adjust the temperature to suit your daily routine. As an optional feature, you can also control the seat preheating or cooling remotely.

^{1 4-}zone automatic climate control in the rear

² Seat heating and seat ventilation

³ Comfort access

^{*}We cannot completely exclude the radio key codes being intercepted and used to open or steal the vehicle. Available as standard in the Cayenne E-Hybrid.

Rear seats.

The rear seats, like the front seats, are designed to be both particularly comfortable and especially sporty with elevated side bolsters. Heating and ventilation functions are available for the outer rear seats. Now even more flexible, the seatbacks fold down 40:20:40, offer 6.3 inches of fore/aft adjustment, and boast 10 adjustment positions for the backrest angle (to 29 degrees). Depending on the whether the rear seats are up or down, the cargo area has a capacity of between 26.3 cu ft and a 60.4 cu ft.

Cargo management system.

No more slipping or tipping: an optional rail system with straps and a telescopic rod secures the load in the luggage compartment.



Ambient lighting.

Ambient lighting increases comfort and provides a pleasant driving atmosphere through special mood lighting of the interior. Implemented in LED technology, you can select from seven light colors and adjust the light intensity to your liking.

Panoramic roof.

The glass surfaces of the new panoramic roof create particularly bright and pleasant lighting inside the Cayenne models. The two-piece power adjustable panoramic roof can be electrically raised and opened at the front. It also features an electric roll-up sunblind.







Ambient lighting in Topaz Blue
 Ambient lighting in Poppy Red
 Ambient lighting in Lime Green



The foundation of a strong team performance: communication.

Porsche Communication Management (PCM).

PCM serves as your control center for audio, navigation, and communication. The new generation, with online navigation, mobile phone preparation, universal audio interfaces, and voice control, features a full-HD 12-inch touchscreen display, which can be used to control most of the vehicle functions. In the customizable start screen, you have fast and easy access to the most important functions.

While driving, you can enjoy the various infotainment applications. Two USB data and charge ports in the front as well as two USB charge ports in the rear, Bluetooth, SD card, and an optional CD/DVD autochanger are available as interfaces. The system is operated comfortably from the touchscreen display, the rotary push-button control, or the voice control system.



One should not enjoy great sound alone.

Burmester® 3D High-End Surround Sound System.

The Burmester® 3D High-End Surround Sound System stages the sound as if in one of the best concert halls in the world. The passengers listen to the full width of the stage with a recognizable distribution of instruments in the room.

Quiet, please, as we introduce a total output of 1,455 watts, 21 individually controlled loudspeakers, including an active subwoofer with 400-watt class D digital amplifier, 2-way center system, and a total diaphragm surface area of more than 984 square inches. Special air motion tweeters have been used for unmistakably fine, clear, and undistorted highfrequency sound reproduction with excellent level stability. All loudspeaker housings are perfectly matched and deliver superior bass foundation, definition, and precision. The result is a natural and richly textured spatial sound, even at top volume.

Particularly impressive is the new 3D sound experience, created by the loudspeakers integrated into the A-pillars and by the use of a special Auro-3D algorithm. The sound enhancer optimizes the quality of music in compressed data format. The system also blends impeccably into the overall interior aesthetic, thanks to the Burmester® loudspeaker trims in the doors.

Bose® Surround Sound System.

The Bose® Surround Sound System features 14 amplifier channels and offers a total output of 710 watts. 14 loudspeakers, including a separate subwoofer, ensure a balanced, faithfully reproduced acoustic pattern. Bose® SoundTrue® enhancement technology delivers even better audio quality and

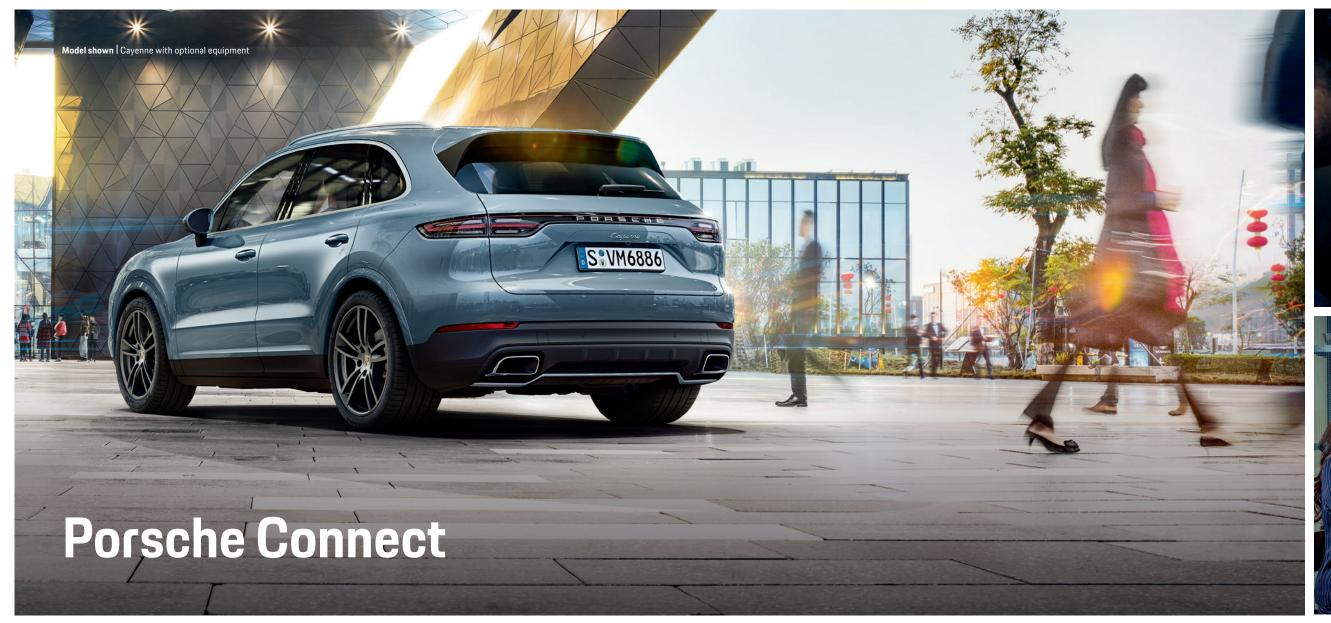
dynamics for compressed file formats such as MP3. The patented AudioPilot® Noise Compensation Technology continuously measures the ambient noise inside the vehicle and adapts music playback automatically to maintain a consistent sound.

Sound Package Plus.

The standard Sound Package Plus offers excellent sound: 10 speakers with 150-watt output. Thanks to the amplifier integrated into PCM, the sound in the vehicle interior is optimally adapted to the driver and front passenger.

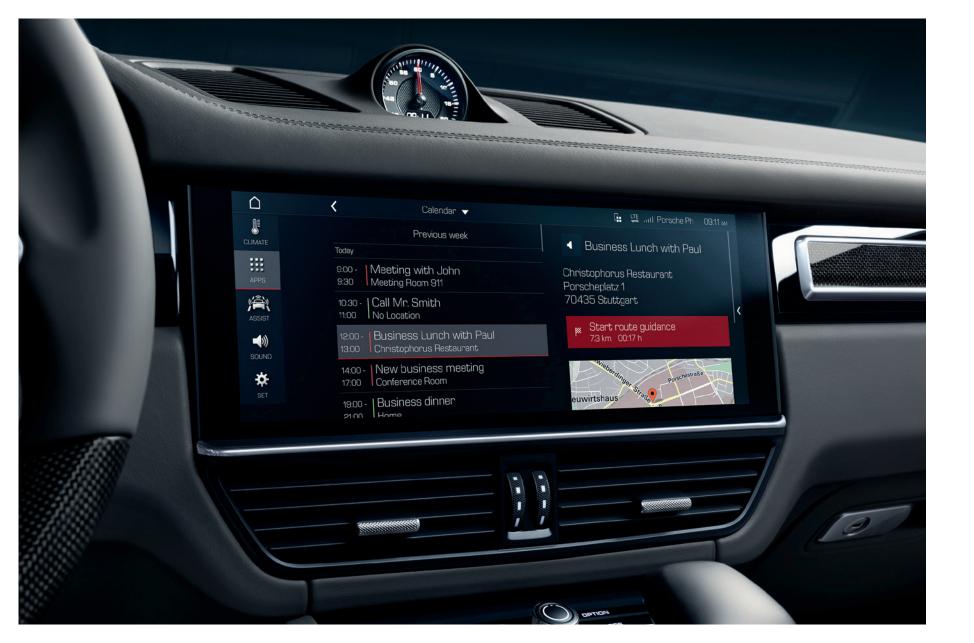












It's nice when we're connected by more than a great dream.

Porsche Connect.

Whether a decisive business meeting or a weekend trip with the whole family, Porsche Connect can help you get more out of every day. With new, helpful services and smartphone apps that make life easier for you in many ways.

For example, the new Porsche Connect app combines all the Connect features in one smartphone app. You can transfer navigation destinations and calendar events to your Cayenne, or plan your trip with updated traffic information.

In the cockpit, Navigation Plus—our new online navigation—will help you get to your destination even faster. It features route calculation with up-to-date online map data for every trip, including real-time traffic information updated by the minute.

A data package is available from the Porsche Connect Store to use with music services and the WiFi hotspot integrated into the vehicle.

Thanks to Porsche Connect, you have more time for the essentials—your career, family, friends, leisure, and of course, driving your Porsche. Just get in and go, and give yourself more of the freedom you deserve.

Services and smartphone apps.

With Porsche Connect, you have access to useful services and functions that can help you before, during, and after your journey in your Cayenne. Control them with ease using the Porsche Connect app, PCM, or My Porsche. In addition to Navigation Plus and the new Porsche Connect app, there are more than 20 other services and apps available. For example, the Finder. This enables you to locate any type of destination in seconds. Find covered parking so you can avoid stepping out into the rain when you reach your destination. Or use your smartphone to adjust the temperature inside your Cayenne to your comfort temperature before you even get in—with total ease on your smartphone.

The new Porsche Voice Pilot, your online voice control system, assists you so you can keep your eyes on the road and traffic at all times. Just say where you want to go-or what you're looking for. The Porsche Voice Pilot not only understands navigation commands such as "Take me to ...," it also can control the temperature in your sports car. All you need to do is say that you're too cold or too warm, and the temperature will automatically be increased or reduced.

Would you like to experience the capabilities of your Cayenne off-road too? The Offroad Precision App provides you with helpful tips for driving off-road. In addition, you can record a video of your journey including interesting driving data—analyze your ride, and share it with your friends.

Porsche Connect services include a free inclusive period of use, the length of which may vary by services package and country but shall not be less than three months. The full range of Porsche Connect services or individual services thereof may not be available in some countries. In addition, an integrated SIM card with data allowance for use of selected Porsche Connect services will be included in the price in some countries. For use of the WiFi hotspot and the other non-included Porsche Connect services, e.g., music streaming, via integrated SIM card in these countries, a chargeable WiFi data package is also available from the Porsche Connect Store. Alternatively, you can establish a data connection using a SIM card of your own. For further information on free subscription periods, follow-on costs, and availability of individual services in your country, please visit www.porscheusa.com/connect or consult your authorized Porsche dealer.





¹ Porsche Offroad Precision App



Apple CarPlay®

With Porsche Connect, you can now also use your iPhone® apps in your Porsche thanks to Apple CarPlay® support. This allows apps such as Telephone, Music, or Messages to be used safely and easily—via PCM and Apple® Siri® voice recognition.

My Porsche.

Did you know, as a Porsche owner, you can gain access to My Porsche, a personalized online ownership portal? Use My Porsche to conveniently manage all of your Porsche vehicles. You can subscribe, configure, and manage your Porsche Connect Services. You can also schedule service appointments and receive reminders of upcoming service needs for your vehicle. My Porsche also grants you access to exclusive Porsche content and limited access to live event streaming. Go to login.porsche.com and register for your My Porsche account today.

Porsche Connect Store.

Would you like to extend your contract term? Or purchase additional Porsche Connect services? Visit the Porsche Connect Store at www.porscheusa.com/connect-store to familiarize yourself with the range and possibilities of Porsche Connect.

Porsche Connect in all its versatility: learn more about other services, apps, and features online, including availability information for your vehicle and your country. By the way, our portfolio of services is constantly being expanded: visit www.porscheusa.com/connect for all the latest information.



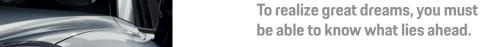












Lights and vision.

In order to pursue your dream, you must never lose sight of the path leading to the goal. And in the new Cayenne, it is perfectly illuminated. All Cayenne models come with standard LED headlights—the new Cayenne Turbo includes PDLS. Unmistakably Porsche: 4-point daytime running lights and, at the rear, 4-point brake lights in LED technology, as well as the light strip.

Porsche Dynamic Light System (PDLS).

PDLS adjusts the light distribution based on your speed. Its dynamic cornering light function swivels the main headlights towards the inside of a bend, based on steering angle and road speed, to light up more of the road at bends and turns. Put simply, the road ahead is illuminated the moment you start to corner. PDLS also features speed-sensitive headlight range control and the adverse weather function.

- 1 LED headlights
- 2 LED headlights with PDLS
 3 LED Matrix Design headlights in black with PDLS+
- 4 LED Matrix Design headlights with PDLS+





Life is a team sport: you must be able to rely on each other.

Assistance systems.

The Cayenne has numerous assistance systems to help you reach your destination safely, comfortably, and efficiently. That means you can concentrate on what makes a Porsche so unique: the exhilarating driving experience.

Head-Up Display.

The full-color Head-Up Display projects all information pertaining to the journey directly into the driver's field of vision. The driver's visual attention is less distracted, meaning full attention can be paid to the road. Information such as current speed, navigation, traffic sign recognition, telephone, off-road information, or driver assistance system warnings can be displayed.

The brightness adjusts itself automatically to the external lighting conditions. Also, the system has a night and day display, and the height of the display can also be adjusted. With the optional Sport Chrono Package, the Head-Up Display is expanded with additional information, focusing on a sporty driving experience.

Adaptive Cruise Control (ACC).

Using radar sensors in the front to monitor the area in front of your vehicle, ACC controls the speed of your Cayenne automatically. If you have set a certain speed and approach a vehicle driving more slowly, the system will reduce your speed by decelerating or gently braking until the preset adjustable distance is reached. Your Cayenne now keeps that distance from the vehicle. If the vehicle in front continues to decelerate, the adaptive cruise control reduces the

speed to a standstill. Thanks to the stop-and-go function, the car is able to pull away without any driver intervention after braking to a halt. However, if the halt lasts longer than three seconds, a short tap of the accelerator pedal or resume via the control stalk is all it takes for the vehicle to start moving again.

- 1 Standard display
- 2 Off-road
- 3 Sport Chrono 4 User-defined









Lane Keep Assist (LKA) with traffic sign recognition.

LKA is a camera-based system for automatic detection of lane markings on the road. The system eases the burden on the driver by providing steering assistance, helping to keep the vehicle in lane. Integrated traffic sign recognition uses a camera and navigation data to detect speed limits and no passing zones, and to infer local traffic laws. Information is displayed in the instrument cluster. The cornering notification enhances the traffic sign recognition function. Based on navigation system data and camera recognition of cornering road signs, the system displays an arrowed direction warning on the instrument cluster display alerting you to tight corners long before you reach them. Increased comfort and reduced stress, not least on long cross-country journeys.

Warn and Brake Assist.

The Warn and Brake Assist, included as standard. reduces the risk of collisions in accordance with system limitations. Using the front camera, the system detects vehicles, pedestrians, or cyclists in the collision area and warns the driver visually and audibly in the first stage. In the second stage, the system also uses a jolt of the brakes to alert the driver if the vehicle is moving too quickly. If necessary, any braking action taken by the driver is then increased to full braking. If the driver does not respond, the system performs an automatic emergency stop to reduce the consequences of a collision or to avoid this entirely.

Night Vision Assist.

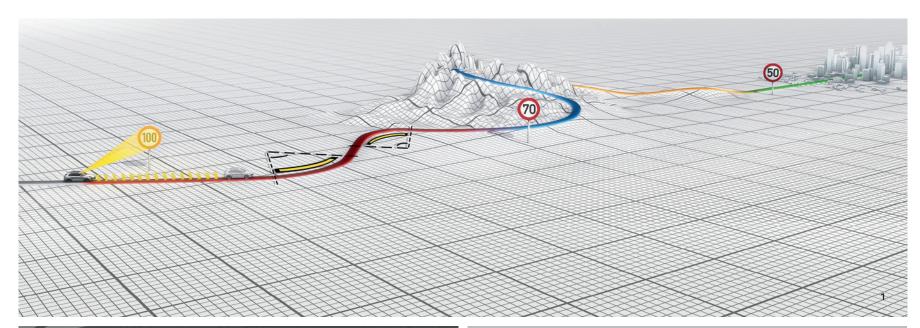
Night Vision Assist provides the driver with information even beyond the range of the headlights. An infrared camera detects pedestrians, deer, and other large wildlife before they are illuminated by the headlights.

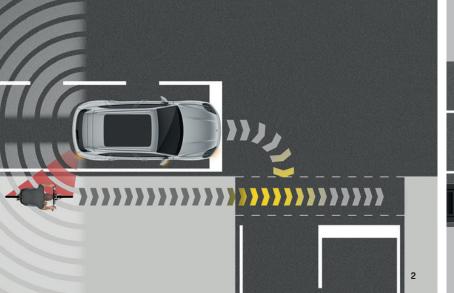
- 1 Lane Keep Assist functionality
- 2 Lane Keep Assist display
- 3 Night Vision Assist

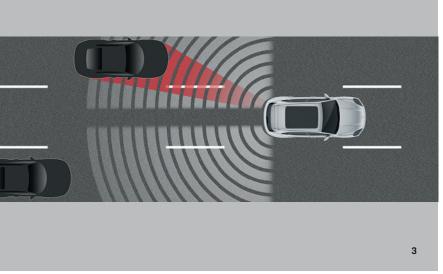












Porsche InnoDrive with Adaptive Cruise Control (ACC)*

Porsche InnoDrive supports your driving in a completely new way. The system enhances the ACC with additional, innovative functions. By means of high-resolution navigation data and information from radar and video sensors, Porsche InnoDrive technology knows the speed limits and road gradients, such as slopes or curve radii, on your route before you reach them—and adapts the gear change strategy and speed of the Cayenne accordingly. In other words, Porsche InnoDrive is typically Porsche more efficiency accompanied by increased comfort and more driving pleasure.

Active Lane Keep.

A further component of Porsche InnoDrive with Adaptive Cruise Control is the Active Lane Keep. It combines Adaptive Cruise Control and lane-keeping functionality on major roads and highways. The system follows the pattern of traffic ahead and lane markings, within the limits of the system, and keeps the vehicle in the middle of the lane by continuous steering adjustments—even in congested conditions. The benefit? Appreciable stress relief and greater comfort on long journeys.

Intersection Assist.

The Intersection Assist supports the driver when turning into or out of junctions, or when crossing intersections. Information about crossing traffic is passed to the driver in the form of visual and audible warnings.

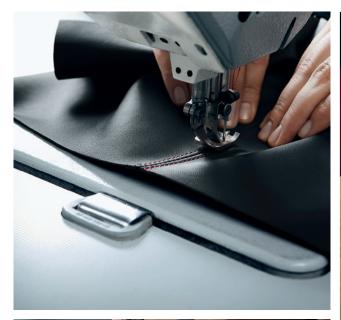
¹ Operation Porsche InnoDrive

² Turn Assist functionality

³ Lane Change Assist functionality

^{*}Porsche InnoDrive with Adaptive Cruise Control is not available in some countries.









Your inspiration. Our passion.

The Porsche Exclusive Manufaktur.

Our wealth of experience goes back a long way. Since the very beginning, we have been dedicated to realizing customer wishes as part of our special request service. Known until 1986 as the Porsche 'Sonderwunschprogramm,' and then Porsche Exclusive, today we call it Porsche Exclusive Manufaktur.

We love what we do. We love our work. Every seam, every square inch of leather, and every single fine detail receives the same devotion. We combine our experience and our passion with your inspiration to create a car that is unique—and by doing so, we bring dreams to life. Directly from the Manufaktur.

None of this would be possible without originality, enthusiasm, and attention to detail. And it all starts with your personal consultation. That's because we always keep one goal in mind. Turning "a" Porsche into "your" Porsche.

We accomplish this with composure and meticulous care, through precision handcrafting, and the use of exquisite materials such as leather, fine wood, or aluminum. We create a product with dedication and finesse. In other words, we blend the craftsmanship of our sporty performance, comfort, and style with your own personal taste. A Porsche with your signature touch.

We offer you a wide range of finishing possibilities. Visually and technically. For exterior and interior. From the change of single details to extensive modifications. Your individuality is our passion.

For your inspiration, select examples are showcased on the following pages, and by visiting www.porscheusa.com/exclusive-manufaktur, you can discover everything you need to know about how extraordinary cars like these can be configured.









Unleash your personality.

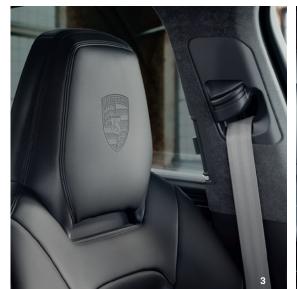
Cayenne S in **Quartzite Grey Metallic.**

A configuration example from the Porsche Exclusive Manufaktur.

- 22-inch Cayenne Sport Classic wheels painted in High-Gloss Black, door handles painted in High-Gloss Black, LED headlights in black with Porsche Dynamic Light System (PDLS), Carbon Fiber design package
- 2 Clear LED taillights with light strip
- 3 Center console armrest in front embossed with Porsche Crest
- 4 Interior trim package with decorative stitching and seat centers in leather in contrasting color (decorative stitching in Chalk/seat centers in Bordeaux Red), illuminated door-sill guards in Carbon Fiber, front center console armrest with embossed Porsche Crest, personalized floor mats with leather edging









An expression of freedom and design.

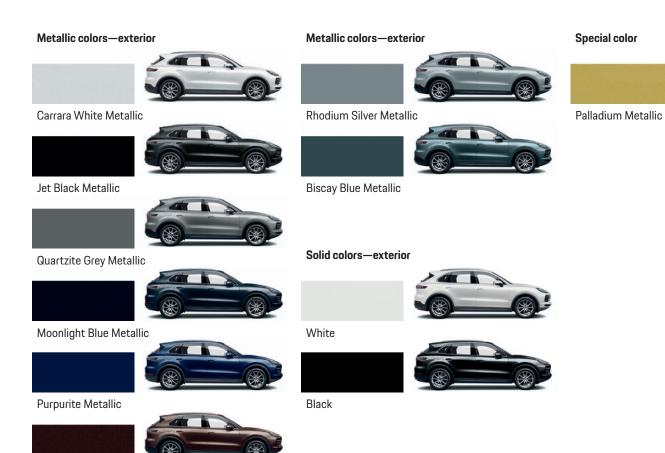
Cayenne Turbo in **Rhodium Silver Metallic.**

A configuration example from the Porsche Exclusive Manufaktur.

- 21-inch Cayenne Exclusive Design wheels painted in High-Gloss Black, door handles painted in High-Gloss Black, LED taillights in black with light strip, Sport tailpipes in black, SportDesign Package
- 2 Anthracite Chestnut interior package, multifunction Sport Steering wheel in Anthracite Chestnut, front center console armrest with model logo
- 3 Seat belts in Chalk, Porsche Crest embossed on headrests
- 4 LED headlights with Matrix Design in black and Porsche Dynamic Light System Plus (PDLS+)

Colors—exterior and interior.

Mahogany Metallic



Standard colors—interior Standard colors—interior Trim Porsche Exclusive Manufaktur Leather interior Black High-Gloss Black Painted Slate Grey Carbon Fiber Leather Two-tone interior Two-tone leather interior Anthracite Chestnut Textured aluminum with aluminum inlay Black and Mojave Beige Black and Mojave Beige Cross-brushed aluminum* Interior in club leather Black and Bordeaux Red Dark walnut Truffle Brown Slate Grey and Mojave Beige Natural Olive Grey Interior in two-tone club leather Red Gum Graphite Blue and Chalk

98 Personalization | Colors | Personalization | 99

Truffle Brown and Cohiba Brown

Black Slate Grey

^{*}Exclusive for Cayenne Turbo (Standard).

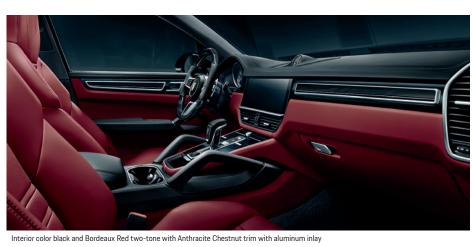
Select interior combinations.











Interior color black and Mojave Beige two-tone with High-Gloss Black trim









Interior color Truffle Brown and Cohiba Brown two-tone combination with Anthracite Chestnut trim and aluminum inlay

Interior color Slate Grey with Carbon Fiber trim

Interior color Truffle Brown with textured aluminum trim

100 Personalization | Colors Colors | Personalization 101

Creative freedom from Porsche Exclusive Manufaktur: interior trim packages with decorative stitching and leather seat centers in contrasting color.

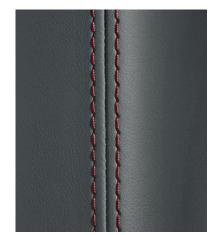
Do you want even more creative freedom when it comes to styling the interior of your Cayenne? The interior trim packages with decorative stitching and seat centers in leather in a contrasting color from Porsche Exclusive Manufaktur make it possible to style your Cayenne entirely to your own personal preference and add some interior accents of your choice. These packages are available in all standard colors. Whether they are specified individually or in combination—the result will always be a visually harmonious whole, making your Cayenne truly one-of-a-kind.

Be inspired by the color combinations showcased here. Or visit www.porscheusa.com and try out our Porsche Car Configurator.



----- Interior trim package with decorative stitching in contrasting color

Seat centers in leather in contrasting color



Leather in Slate Grey, decorative stitching in Bordeaux Red

Leather in Slate Grey, seat center in Chalk leather,

decorative stitching in Bordeaux Red



Leather in Mojave Beige,

Leather in Mojave Beige, seat center in black leather,



Leather in Graphite Blue, decorative stitching in Chalk



Leather in black, decorative stitching in Chalk



decorative stitching in black



Leather in Graphite Blue, seat center in Chalk leather, decorative stitching in Chalk



Leather in black, seat center in Bordeaux Red leather, decorative stitching in Chalk

Personalization Personalization 103

Even a team player should stand out: personalization option highlights.











Porsche Surface Coated Brake (PSCB)

18-way Adaptive Sport Seats with integrated headrests and comfort memory package

4-zone automatic climate control









Panoramic roof system

Burmester® 3D High-End Surround Sound System

22-inch 911 Turbo Design wheel

LED headlight with Matrix Design and Porsche Dynamic Light System Plus (PDLS+)

Personalization 105 104 Personalization

Because every sports car is unique: Porsche Exclusive Manufaktur.



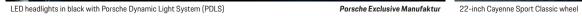




















Clear LED taillights with light strip



Porsche Exclusive Manufaktur



Front center console armrest embossed with Porsche Crest



Porsche Exclusive Manufaktur

Porsche Exclusive Manufaktur Porsche Exclusive Manufaktur Porsche Crest on headrests

Personalization 107 106 Personalization



Sport Chrono Package



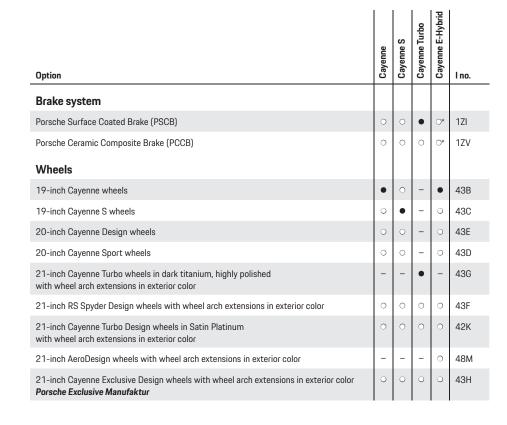
Sport Tailpipes in silver color

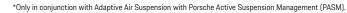


Sport Tailpipes in black

Porsche Exclusive Manufaktur

		s	Turbo	E-Hybrid	
Option	Cayenne	Cayenne S	Cayenne Turbo	Cayenne E-Hybrid	l no.
Engine					
Sport Chrono Package with mode switch	0	0	0	•	8LH
Sport Exhaust System with Sport Tailpipes in silver color Porsche Exclusive Manufaktur	0	0	0	-	0P8
Sport Exhaust System with Sport Tailpipes in black Porsche Exclusive Manufaktur	0	0	0	-	0P9
Sport Tailpipes in silver color Porsche Exclusive Manufaktur	0	0	0	0	0P3
Sport Tailpipes in black Porsche Exclusive Manufaktur	0	0	0	0	0P6
23.7 gal. fuel tank	•	•	•	-	OM5
Chassis					
Power Steering Plus	0	•	•	•	QZ7
Adaptive Air Suspension with self-leveling function and ride-height adjustment, and Porsche Active Suspension Management (PASM)	0	0	•	0	1BK
Porsche Dynamic Chassis Control (PDCC)*	0	0	0	0	1P7
Porsche Torque Vectoring Plus (PTV+)*	-	0	0	-	GH3
Porsche Active Suspension Management (PASM)	0	•	-	•	1BH
Rear-axle steering**	0	0	0	0	0N5





^{**}Only in conjunction with Adaptive Air Suspension with Porsche Active Suspension Management (PASM) and Power Steering Plus.



20-inch Cayenne Sport wheels



21-inch RS Spyder Design wheel



Options | Personalization 109

21-inch Cayenne Turbo Design wheel in Satin Platinum

Not available o Optional/extra-cost option ● Standard □ Available at no extra cost



21-inch Cayenne Exclusive Design wheel painted in Satin Platinum

Porsche Exclusive Manufaktur

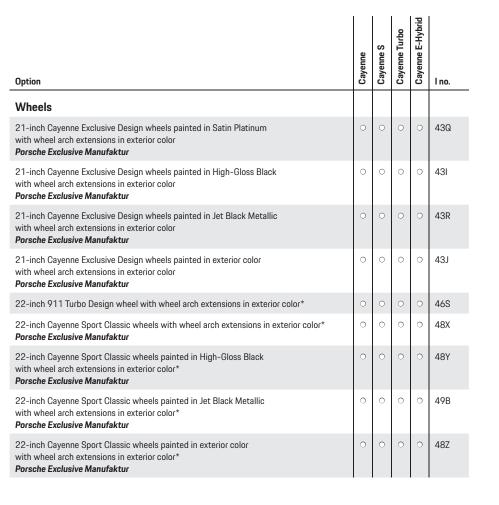
Porsche Exclusive Manufaktur



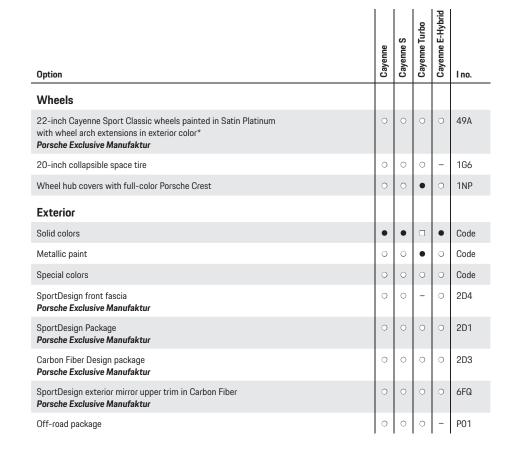
21-inch Cayenne Exclusive Design wheel painted in exterior color

22-inch Cayenne Sport Classic wheel painted in Jet Black Metallic

Porsche Exclusive Manufaktur



Optional/extra-cost option
 Standard
 □ Available at no extra cost







22-inch Cayenne Sport Classic wheel painted in Satin Platinum

Porsche Exclusive Manufaktur



SportDesign front fascia

Porsche Exclusive Manufaktur



SportDesign Package

Porsche Exclusive Manufaktur



Exterior mirrors painted in High-Gloss Black

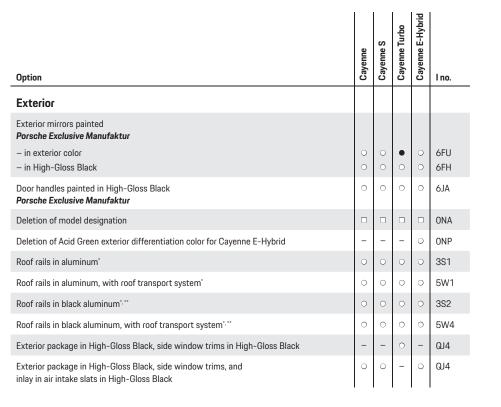
Porsche Exclusive Manufaktur



Door handles painted in High-Gloss Black



Roof rails in black aluminum





LED headlights with Matrix Design with Porsche Dynamic Light System Plus (PDLS+)



Clear LED taillights with light strip

Porsche Exclusive Manufaktur

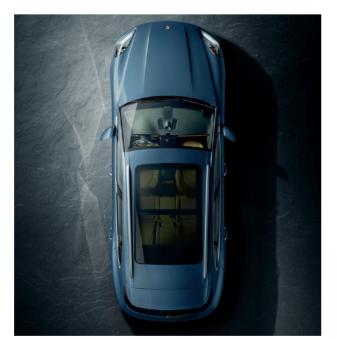


Ambient lighting

*A roof transport system can only be installed in conjunction with the roof rails. **Only in conjunction with the exterior package in High-Gloss Black.

Available at no extra cost Not available o Optional/extra-cost option
 Standard

Se Se Ino. Option Lights and vision SIS LED headlights with Porsche Dynamic Light System (PDLS) LED headlights in black with Porsche Dynamic Light System (PDLS) ○ | 8JT Porsche Exclusive Manufaktur LED headlights with Matrix Design 8IU and Porsche Dynamic Light System Plus (PDLS+) O | 8JU Tinted LED headlights with Matrix Design and Porsche Dynamic Light System Plus (PDLS+) Porsche Exclusive Manufaktur 8SB Clear LED taillights with light strip Porsche Exclusive Manufaktur QQ1 Ambient lighting Auto-dimming exterior and interior mirrors, frameless rearview mirror O 4L6

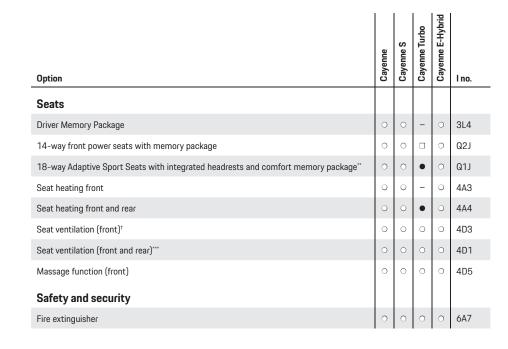


Panoramic roof system



4-zone automatic climate control

	Je	ne S	Cayenne Turbo	Cayenne E-Hybrid	
Option	Cayenne	Cayenne (Cayen	Cayen	l no.
Air conditioning and glazing					
1-zone automatic climate control*	0	0	0	0	9AQ
onizer	0	0	0	0	2V4
Cabin Conditioning	-	-	-	•	Standard
Panoramic roof system	0	0	0	0	3FU
Privacy glass	•	•	•	•	VW1
hermally and noise-insulated glass with privacy glass	0	0	0	0	VW6
leated windshield	0	0	0	0	4GR
Steering wheel heating	0	0	•	0	2ZH
Electric roll-up sunblind for rear side windows	0	0	0	0	3Y7





14-way front power seats with memory package



Seat ventilation front and rear

114 **Personalization** | Options Options | Personalization 115

Not available o Optional/extra-cost option
 Standard □ Available at no extra cost

^{*}Reduced volume of the storage bin below the armrest in the front center console.

^{**}Due to the increased side boosters, when the rear seats are folded down there is an angle of approximately
15 degrees to the luggage compartment. Only in conjunction with seat heating front or seat heating front and rear.

^{***}Only in conjunction with seat heating front and rear and 4-zone automatic climate control.

[†]Only in conjunction with seat heating front or seat heating front and rear.



Lane Keep Assist with traffic sign recognition

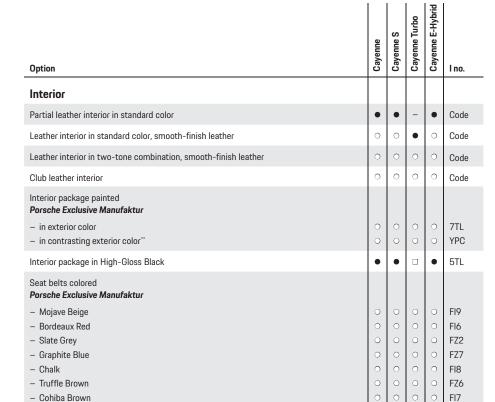


Lane Keep Assist



Lane Change Assist

	nne	nne S	Cayenne Turbo	nne E-Hybrid	
otion	Cayenne	Cayenne (Caye	Cayenne	l no.
omfort and assistance systems					
ead-Up Display	0	0	0	0	KS1
eversing camera	0	0	0	0	KA2
ne Keep Assist with traffic sign recognition	0	0	0	0	PW1
daptive Cruise Control with speed limiter	0	0	0	0	8T8
orsche InnoDrive with Adaptive Cruise Control*	0	0	0	0	PY1
ght Vision Assist	0	0	0	0	9R1
ine Change Assist	0	0	0	0	7Y1
omfort access	0	0	0	0	4F2
oft Close Doors	0	0	0	0	GZ2
omeLink® (garage door opener)	•	•	•	•	VC2







Interior package painted

Porsche Exclusive Manufaktur



Seat belts in Chalk

Porsche Exclusive Manufaktur

^{*}Porsche InnoDrive with Adaptive Cruise Control is not available in some countries. Not available o Optional/extra-cost option
 Standard □ Available at no extra cost **Free choice of color (at no extra cost) from all available standard and special colors.



Vehicle key painted with key pouch in leather

Porsche Exclusive Manufaktur

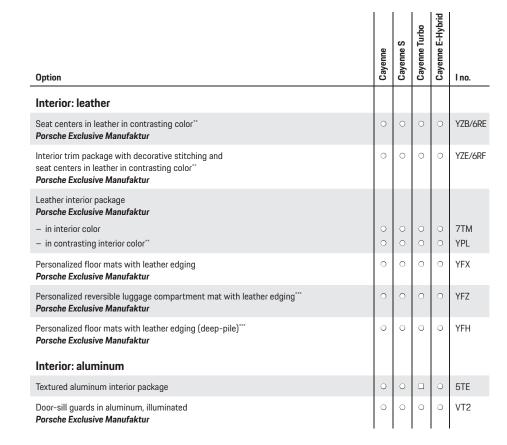


Porsche Crest embossed on headrests

Porsche Exclusive Manufaktur



	Cayenne	Cayenne S	Cayenne Turbo	Cayenne E-Hybrid	
Option	Cay	Cay	Cay	Cay	l no.
Interior					
Vehicle key painted with key pouch in leather [™] Porsche Exclusive Manufaktur	0	0	0	0	YFL
Compass/Sport Chrono stopwatch instrument dial colored Porsche Exclusive Manufaktur					
- White	0	0	0	0	UP3
Bordeaux RedMojave Beige	0	0	0	0	UP6 UP2
- mujave beige					UPZ
Interior: Alcantara®					
Roof lining in Alcantara®	0	0	•	0	6NN
Heated multifunction Sport Steering wheel with rim in Alcantara®	0	0	0	0	2ZF
Interior: leather					
Porsche Crest on headrests Porsche Exclusive Manufaktur					
- on front seats	0	0	0	0	3J7
- on front and outer rear seats	0	0	0	0	5ZF
Front center console armrest Porsche Exclusive Manufaktur					
- with embossed Porsche Crest	0	0	0	0	6E2
- with embossed model logo*	0	0	0	0	6E3
Interior trim package with decorative stitching in contrasting color** Porsche Exclusive Manufaktur	0	0	0	0	YZD/6RD



Personalized reversible luggage compartment mat Porsche Exclusive Manufaktur

with leather edging



Personalized floor mats with leather edging

Porsche Exclusive Manufaktur



Textured aluminum interior package

Not available o Optional/extra-cost option
 Standard □ Available at no extra cost

^{*}Cayenne, Cayenne S, Turbo.

^{**}Choice of color (at no extra cost) from all available standard colors.

^{***}Leather edging and stitching available in all standard colors.



Heated multifunction Sport Steering wheel in Carbon Fiber



Dark walnut interior package

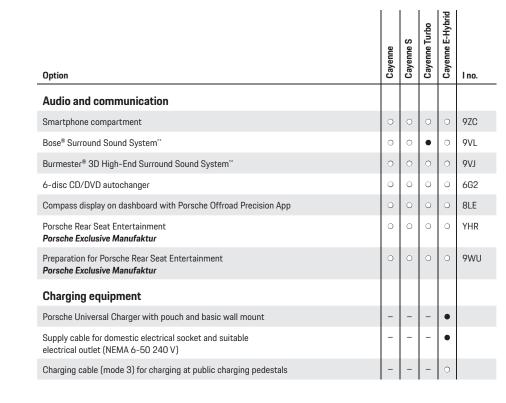


Anthracite Chestnut interior package

Porsche Exclusive Manufaktur

Option Interior: Carbon Fiber Carbon Fiber interior package 5MH Door-sill guards in Carbon Fiber, illuminated 7M8 Porsche Exclusive Manufaktur Heated multifunction Sport Steering wheel in Carbon Fiber 2FX Interior: wood* Dark walnut interior package 5MP Heated multifunction Sport Steering wheel in dark walnut 1XG Anthracite Chestnut interior package 5TT Porsche Exclusive Manufaktur Heated multifunction Sport Steering wheel in Anthracite Chestnut* 1XD Porsche Exclusive Manufaktur 5TK Natural Olive Grey interior package Interior Smoking package Floor mats







Bose® Surround Sound System



Porsche Rear Seat Entertainment

Porsche Exclusive Manufaktur



Charging cable (mode 3) for charging at public charging pedestals

*As wood is a natural product there may be variations in color and grain. **Reduced charging volume due to subwoofer below the luggage compartment floor.

Accessories developed for 365 days full of life.

Porsche Tequipment.

With the Porsche Tequipment range of accessories developed specifically for your Cayenne, you can style it entirely to your own preference. From the start, the same rules that apply to our vehicles also apply to the products of Porsche Tequipment: developed, tested, and proven at the Development Center in Weissach by the same Porsche engineers and designers who made your car. Designed with the complete vehicle in mind and precisely tailored to your Porsche.

And your original car warranty? It will remain completely intact, whichever Tequipment products you ask your authorized Porsche dealer to fit.

To discover more about Porsche Tequipment, please consult your authorized Porsche dealer. Alternatively, all Tequipment products can be found online at www.porscheusa.com/tequipment using our Tequipment Accessories Finder.

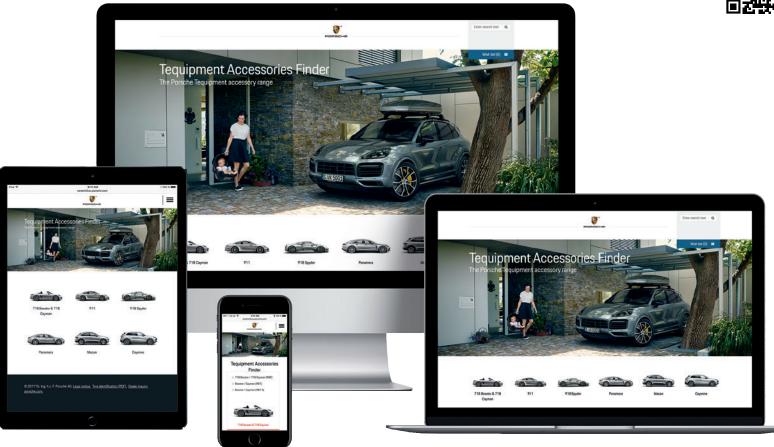
- 1 Child seats
- Distinctively designed, specially tested, and approved for Porsche cars.
- 2 Porsche Charge-o-mat Pro Reduces battery charging time thanks to its increased charging power.
- 3 Summer wheels and tires For enhanced individuality, agility and safety. And even greater driving pleasure.
- 4 Tequipment Accessories Finder with QR code











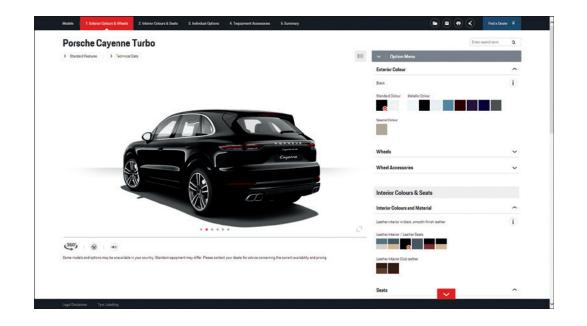
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Porsche Car Configurator.

Taste, personality, and style. You decide how to refine the Cayenne to your personal preference. With the Porsche Car Configurator, you can see the result instantly on your computer. Just four steps are all it takes to create your own Porsche.

It's as simple as selecting or deselecting the options you want. The price is recalculated automatically with each click. It looks stunning, too, because all features are rendered in 3D. So you can view your configuration from any angle, save it, and print it off there and then.

Visit www.porscheusa.com for more information about the Porsche Car Configurator and even more about the fascination of Porsche.



Designing your Porsche.

Consultation.

At your authorized Porsche dealer, we're on hand to answer all your questions about your new Porsche. Of course, the same applies to the personalization options of Porsche Exclusive Manufaktur.

In our Customer Centers in Stuttgart-Zuffenhausen and Leipzig, and in our Porsche Exclusive Manufaktur—Personal Design Studios in Atlanta, Georgia, and Los Angeles, California, we will show you what else can be done. You can select your materials and paint colors and plan your vehicle in detail using the Porsche Car Configurator.

European delivery.

After the planning comes the thrill of anticipation as the day of delivery approaches.

In Stuttgart-Zuffenhausen, you can experience and learn about every aspect of the legendary Porsche brand. In addition to receiving a detailed description of your car, you will also gain insight into the entire history of Porsche with a visit to the Porsche Museum.

The Porsche Experience Centers in Atlanta and Los Angeles offer new vehicle delivery with a complete immersion into the Porsche experience. Please visit www.porschedriving.com to learn more.

At our Leipzig location, you're going to take to the starting grid—in a Porsche model equivalent to the one you purchased and under the expert supervision of one of our instructors. During the drive, they will demonstrate all the functions of your new Porsche and the potential that lies within. On-road, on the racetrack, or on our very own off-road track.

Whichever location you choose includes the moment you've been waiting for: taking delivery of your Porsche.

To arrange a date for your Porsche delivery experience, please consult your authorized Porsche dealer.







Porsche race track and Customer Center in Leipzig

Porsche Car Configurator Factory collection 125



The Porsche Experience Center Atlanta* The Porsche Experience Center Atlanta offers guests an opportunity to increase their driving prowess with challenging test track and training facilities. Visit www.porschedriving.com or call 1-800-Porsche to learn more.



Porsche European Delivery Imagine touring the original factory and then being handed the keys for an even more gratifying opportunity—touring Europe in your brand new Porsche vehicle. What happens next is up to you. Contact your authorized Porsche dealer for more information.



Porsche Exclusive Manufaktur* Realize your vision of the perfect Porsche with our factory customization program. From styling enhancements to performance upgrades, all modifications are uniquely handcrafted for your Porsche vehicle. Please visit www.porscheusa.com/exclusive for more information.



Porsche Tequipment* Personalize your Porsche vehicle at any time with our range of aftermarket accessories. You will also find all our available products online at www.porscheusa.com/tequipment



Porsche Driver's Selection* With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality. Visit your authorized Porsche dealer or shop online at www.porscheusa.com/shop.



Porsche Travel Club Embark on a thrilling adventure and feel the power of Porsche. Stay in top-class hotels and dine in five-star restaurants worldwide. Visit www.porscheusa.com/travelclub for more information.



Porsche Track Experience-USA* Porsche Clubs At the PTX-USA, it's all about practice. Since the first Porsche Club was founded There's no better place to hone your in 1952, its number has grown to 660 driving skills than in the cockpit of chapters, with a total of 195,000 members worldwide. To find out more. the latest Porsche models. For both Porsche owners and enthusiasts, we offer go to www.porscheusa.com/porscheclub. introductory level through race licensing

The Porsche Experience Center Los Angeles*

At the Porsche Experience Center Los Angeles, guests can navigate through our electrifying circuit, off-road courses, Ice Hill, and other performance modules. Visit www.porschedriving.com or call 1-800-Porsche to learn more.



Porsche Roadside Assistance Enjoy peace of mind with our exclusive breakdown and accident recovery service. Membership is free when you buy a new

Porsche vehicle.

Porsche Approved Certified Pre-Owned Only the best Porsche cars earn the right to be called "Certified." A meticulous 111point inspection, a 2-year Unlimited Mile Warranty.** and 24-hour Roadside Assistance make this program one-of-a-kind. Contact your authorized Porsche dealer for details.



Porsche Financial Services

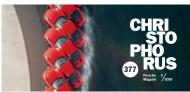
Our range of financial services is innovative and tailored to the needs of Porsche owners. If you dream Porsche, Porsche Financial Services offers you the perfect financing solution to attain your dream. For more information visit www.porscheusa.com/financialservices or your authorized Porsche dealer.





Christophorus

Our magazine for Porsche owners has news, interviews, and a wide variety of features from the world of Porsche.



Porsche Classic

Your specialized source for genuine Porsche parts as well as restoration services for all Porsche classics. Visit www.porscheusa.com/classic to find out more.



Porsche Museum

More than 80 vehicles at our headquarters in Stuttgart-Zuffenhausen, Germany, await to take you on a journey through Porsche history. See icons such as the 356, 911, and 917 presented in an atmosphere you can't experience anywhere else.

courses. Please call 770-290-7000 or

visit www.porschedriving.com.



Go to www.porscheusa.com for all the latest news and information from Porsche.









*You can obtain the latest brochures for Porsche Experience Center Atlanta, Porsche Experience Center Los Angeles, Porsche Exclusive Manufaktur, Porsche Tequipment, Porsche Driver's Selection, and Porsche Track Experience-USA

Panorama Panorama 127

^{**2-}vear/Unlimited Mile Warranty coverage after the expiration of the new vehicle limited warranty or from the date of sale if the new vehicle warranty has expired.



Technical data.

	Cayenne	Cayenne S	Cayenne Turbo
Engine			
Туре	V6 turbo engine	V6 twin-turbo engine	V8 twin-turbo engine
Cylinders	6	6	8
Displacement	3.0 liters	2.9 liters	4.8 liters
Max. power (DIN) at rpm	335 hp between 5,300-6,400	434 hp between 5,700-6,600	541 hp between 5,750-6,000
Max. torque at rpm	332 lbft. between 1,340-5,300	406 lbft. between 1,800-5,500	568 lbft. between 1,960-4,500
Transmission			
Drivetrain	All-wheel drive	All-wheel drive	All-wheel drive
Automatic transmission	8-speed Tiptronic S	8-speed Tiptronic S	8-speed Tiptronic S
Chassis			
Front axle	Aluminum multi-link	Aluminum multi-link	Aluminum multi-link
Rear axle	Aluminum multi-link	Aluminum multi-link	Aluminum multi-link
Steering	Electromechanical power steering with variable ratio	Electromechanical power steering with variable ratio	Electromechanical power steering with variable ratio
Brakes	Front: 4-piston aluminum monobloc fixed brake calipers Rear: 2-piston aluminum monobloc fixed brake calipers	Front: 6-piston aluminum monobloc fixed brake calipers Rear: 4-piston aluminum monobloc fixed brake calipers	Front: 10-piston aluminum monobloc fixed brake calipers Rear: 4-piston aluminum monobloc fixed brake calipers
Standard wheels	Front: 8.5 J x 19 ET 47, Rear: 9.5 J x 19 ET 54	Front: 8.5 J x 19 ET 47, Rear: 9.5 J x 19 ET 54	Front: 9.5 J x 21 ET 46, Rear: 11.0 J x 21 ET 58
Standard tires	Front: 255/55 ZR 19, Rear: 275/50 ZR 19	Front: 255/55 ZR 19, Rear: 275/50 ZR 19	Front: 285/40 ZR 21, Rear: 315/35 ZR 21

Technical data.

	Cayenne E-Hybrid
Engine	
Туре	V6
Cylinders	6
Displacement	3.0 liters
Max. power at rpm	335 hp between 5,300-6,400
Max. torque at rpm	332 lbft. between 1,340-5,300
Max. power (electric motor) at rpm	134 hp at 2,800
Max. torque (electric motor) at rpm	295 lbft. at < 2,400
Max. total system power at rpm	455 hp between 5,250-6,400
Max. total system torque at rpm	516 lbft. at 1,000–3,750
Transmission	
Drivetrain	All-wheel drive
Automatic transmission	8-speed Tiptronic S
Chassis	
Front axle	Aluminum multi-link
Rear axle	Aluminum multi-link
Steering	Electromechanical power steering with variable ratio
Brakes	Front: 6-piston aluminum monobloc fixed brake calipers Rear: 4-piston aluminum monobloc fixed brake calipers
Standard wheels	Front: 8.5 J x 19 ET 47, Rear: 9.5 J x 19 ET 54
Standard tires	Front: 255/55 ZR 19, Rear: 275/50 ZR 19

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Technical data.

	Cayenne	Cayenne S	Cayenne Turbo
Weights			
Curb weight (lbs.)	4,377	4,454	4,796
Gross weight (lbs.)	6,239	6,261	6,470
Performance			
Top track speed (mph)	152	164	177
0-60 mph (seconds)	5.9	4.9	3.9
Sport Chrono Package 0-60 mph w/performance start (seconds)	5.6	4.6	3.7
Fuel consumption*			
City (mpg)	TBD	TBD	TBD
Highway (mpg)	TBD	TBD	TBD
Combined (mpg)	TBD	TBD	TBD
Dimensions/aerodynamics			
Length (in.)	193.7	193.7	194.0
Width including exterior mirrors (with exterior mirrors folded) (in.)	86.4 (78.1)	86.4 (78.1)	86.4 (78.1)
Height (including roof rails) (in.)	66.8	66.8	65.9
Wheelbase (in.)	114.0	114.0	114.0
Fuel tank capacity (gal.)	23.7	23.7	23.7
Drag coefficient (Cd)	0.34	0.34	0.35

Technical data.

	Cayenne E-Hybrid
Weights	
Curb weight (lbs.)	5,060
Gross weight (lbs.)	6,680
Performance	
Top track speed (mph)	157
Top track speed (mph, all-electric)	83
0-60 mph (seconds)	4.7
Typical all-electric range in everyday driving ¹	TBD
Fuel consumption*	
EPA rated Fuel Economy (MPGe)	TBD
EPA rated electric range (miles)	TBD
Dimensions/aerodynamics	
Length (in.)	193.7
Width including exterior mirrors (with exterior mirrors folded) (in.)	86.4 (78.1)
Height (including roof rails) (in.)	66.8
Wheelbase (in.)	114.0
Fuel tank capacity (gal.)	19.8
Drag coefficient (Cd)	0.34

A Few Important Words About Porsche Driver Assistance Systems...

- 1 None of Porsche's Driver Assistance Systems can prevent accidents or loss of control.
- 2 No Driver Assistance System is ever a substitute for attentive driving. It is the driver's responsibility to be observant and in control of the vehicle at all times.
- 3 Please see your vehicle's owners' manual for further details about, and important limitations of, each of the specific systems described below.

LANE KEEP ASSIST WITH TRAFFIC SIGN RECOGNITION

- 1 Lane Keep Assist may not detect lane markers in certain road, weather, or driving conditions. Please see owner's manual for further details and important warnings about limitations of the system.
- 2 This system depends in part on signals from the worldwide Global Positioning Satellite network. The vehicle's electronic system and data connection, and existing wireless satellite technology, must be available and operating properly for the system to function fully.
- 3 Traffic Sign Recognition may not always see or understand every sign. It depends upon a clear, unobstructed view of the road ahead, and well-maintained and clean road signs of generally recognized types.

WARN AND BRAKE ASSIST

- 1 Warn and Brake Assist cannot prevent most collisions, although it may help to reduce their severity.
- 2 In addition, Warn and Brake Assist may not detect every object in the road.
- 3 The system may not operate if certain evasive maneuvers are performed by the driver.

NIGHT VISION ASSIST

1 Night Vision Assist does not prevent accidents. The system may not represent objects as the eye does. It will not detect persons or animals under certain lighting and temperature conditions, and it cannot detect inanimate objects in the road.

PORSCHE INNODRIVE WITH ADAPTIVE CRUISE CONTROL

- 1 Innodrive depends in part on signals from the worldwide Global Positioning Satellite network. The vehicle's electronic system and data connection, and existing wireless satellite technology, must be available and operating properly for the system to function fully.
- 2 Construction zones, traffic flow, and other road system changes are beyond the control of Porsche Cars North America. Complete detailed mapping of lanes, roads, streets, toll roads, tollbooths, highways, road signs, and so forth is impossible. Therefore, you may encounter discrepancies between the mapping and the actual location and conditions you encounter. Always pay careful attention to the road, give precedence to directional signs on the road and not the system, and do not drive while distracted.

ACTIVE LANE KEEP

1 Active Lane Keep may not detect lane markings in certain road, weather, and driving conditions.

INTERSECTION ASSIST

1 This system detects only other vehicles, but not people, cyclists, or animals, for example.

AUTO EMERGENCY STOP

1 Auto Emergency Stop depends in part on signals from the worldwide Global Positioning Satellite network. The vehicle's electronic system and data connection, and existing wireless satellite technology, must be available and operating properly for the system to function fully.

Not all the Driver Assistance Systems described in this brochure are installed or available on every model. Some Driver Assistance Systems are optional at extra cost. Some Driver Assistance Systems require the selection of other systems or options at additional cost. Some Driver Assistance Systems are not available in combination with others. Ask your authorized Porsche dealer for details about the models and systems in which you are interested.

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^{*}U.S. EPA estimates. Your mileage and range may vary. Some model year 2019 EPA figures are yet to be determined. Please see your authorized Porsche dealer or visit www.porscheusa.com for the latest information.

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