



PORSCHE



**Exclusive Panamera**  
Ultimate personalisation

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Panamera Turbo S with LED main headlights in black including Porsche Dynamic Light System Plus (PDLS+), SportDesign sideskirts, 20-inch Sport Classic wheels painted in black (high-gloss)



# Philosophy

**Porsche Exclusive.**  
**100% Porsche. 100% you.**

For over 25 years, our formula for success has been passion for detail, and above all, devotion. It's what motivates Porsche Exclusive to craft something extraordinary again and again. It's how original and unique cars continue to be made available direct from the factory so that new dreams come true, time after time.

How do we do it? With originality, inspiration and enthusiasm; beginning as early as the consultation stage. By focusing on what is most important: your particular wishes and requirements. With composed attention to detail that translates into precise craftsmanship, and using high-quality materials such as leather, wood, carbon, Alcantara or aluminium.

Your added value? A product of devotion and craftsmanship. Or in other words,

a combination of sportiness, comfort, design, tradition and your own personal taste. A Porsche like no other. Yours.

We offer a wide range of personalisation options, enabling you to make further refinements to your Porsche – with visual and technical enhancements for the interior and exterior. Whether small alterations or extensive modifications, you can make it even more individual than it was before.

We also have a wealth of experience. Since the very beginning, we have been dedicated to giving customers the opportunity to personalise their vehicle. Originally called the Porsche 'Sonderwunschprogramm', this was subsequently renamed Porsche Exclusive in 1986. The philosophy remained the same.

Material composition: leather, carbon, aluminium and Alcantara



# Exclusive examples

**Sometimes it's about hundredths of a second.**

**And sometimes it's about hundredths of a millimetre.**

Porsche Exclusive is personalisation at a high level. The design options are varied, the level of precision is high, and the exclusivity lies in the programme itself.

At your request, we can design your car to be more sporty, more comfortable, more individual. But perhaps the most important thing when creating something special is that we take our time. Whether in the consultation, planning, selection or processing of the materials, it is only with the greatest of care that we can create something unique, with your ideas. Right down to the last detail. A charismatic, unique product that represents a quite specific approach to life: yours.

For your inspiration, the following pages feature four personalisation examples from Porsche Exclusive.

Would you like an interior in fine leather with elements painted in the exterior colour? Would you like a gear selector in aluminium, personalised door sill guards in carbon or the Porsche Crest embossed on the headrests? You tell us what you would like and we will do everything to make it happen – provided it is technically and aesthetically feasible.

Learn about designing your Porsche on page 52, and refer to page 54 and 55 or visit [www.porsche.com](http://www.porsche.com) to discover more about the world of Porsche.

Panamera Turbo with smoked LED taillights, SportDesign sideskirts, 20-inch Panamera Sport wheels painted in black (high-gloss)



# Panamera Turbo

Grigio Campovolo

## Interpretation of dreams.

According to Porsche – and according to you.

The Panamera Turbo. Four doors. Four seats. Lots of power in reserve for driving a four-seater sports car. Really a dream in itself. And on top of that, the individual colour Grigio Campovolo. Personalised according to your wishes. With passion. With dedication. Right down the finest detail.

Even before you get in, it's clear that nothing on the outside of this sports car is superficial. Everything has its purpose. Black LED main headlights with Porsche Dynamic Light System Plus (PDLS+),

smoked LED taillights and 20-inch Panamera Sport wheels painted in black (high-gloss) contrast with the exterior colour and impressively underline the car's sporty performance.

And inside? More detailed work, and everything as you would imagine it. The interior package is painted to match the exterior. Added to this are more fine details such as the steering column cased in leather and the gear selector in aluminium.

1 LED main headlights in black including Porsche Dynamic Light System Plus (PDLS+), SportDesign sideskirts, 20-inch Panamera Sport wheels painted in black (high-gloss)

2 Gear selector in aluminium

3 Interior package painted, PCM surround painted, air vent slats in leather, steering wheel column casing and instrument surround in leather, Porsche Crest embossed on front headrests, gear selector in aluminium

Visit [www.porsche.com/exclusive](http://www.porsche.com/exclusive) to find out everything you need to know about configuring a unique vehicle.



The amount of design scope you have from Porsche Exclusive can be seen in all aspects of the Panamera Turbo in Grigio Campovolo. Dreaming of Guards Red seat belts? Want an instrument cluster with Guards Red dials? Or a Sport Chrono stopwatch with a Guards Red dial? We will be pleased to fulfil these wishes too.

Do you have any extra requirements, like a painted surround for the PCM or air vent slats in leather? We can do this for you. After all, only by going your own

way will you find yourself – and a Panamera Turbo in Grigio Campovolo from Porsche Exclusive.

It is worth going that way – and seeing your dream of a highly personal sports car become a reality.

1 PCM surround painted, air vent slats in leather

2 Porsche Rear Seat Entertainment

3 Porsche Crest embossed on front headrests, seat belts in Guards Red

4 LED main headlights in black including Porsche Dynamic Light System Plus (PDLs+), smoked LED taillights, SportDesign sideskirts, 20-inch Panamera Sport wheels painted in black (high-gloss)

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# Panamera S

Umber Metallic

## More to discover, under the skin.

At Porsche, the 'S' stands for greater sports performance. The Panamera S in Umber Metallic has something extra: greater personality. Which is not only demonstrated on the exterior. In addition to the black LED main headlights with Porsche Dynamic Light System Plus (PDLS+), the smoked LED taillights and the 20-inch Panamera Sport wheels, it is the inner values that are also impressive.

The extended LED interior lighting package, in particular, presents a shining example of this. Further features are the

extended trim package in leather and the dashboard trim package in leather. And these are by no means the only highlights. Additional leather details provide even more exclusivity: the PCM surround, roof lining grab handles as well as the sun visors and rear-view mirror. They come in Agate Grey and Cream, to provide an equally understated, yet elegant contrast.

The Porsche Crest on the headrests once again underlines the high level of exclusivity your car has. It also emphasises your excellent taste.

1 LED main headlights in black including Porsche Dynamic Light System Plus (PDLS+), SportDesign sideskirts, 20-inch Panamera Sport wheels

2 Smoked LED taillights, SportDesign sideskirts, extended LED interior lighting package

3 Instrument dials in White

4 Extended trim package in leather, dashboard trim package in leather, air vent slats in leather, PCM surround in leather, PDK gear selector in aluminium, Porsche Crest embossed on front and rear headrests

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A Porsche doesn't blend in. At best it will adapt to your ideas. Which also makes for sports car fascination.

Why shouldn't you have a different mentality, think laterally and propose a few ideas – just like our designers and engineers?

So, for example, using White dials for the instrument cluster and for the Sport Chrono stopwatch, you can give your Porsche a personal touch. Still not

enough for you? Then how about personalising your Panamera's centre console armrest, front and rear, by bearing the Porsche Crest. The PDK gear selector in aluminium is also something special, and having seat belts in Silver Grey will also convey exclusive taste: yours.

That's a tradition with us. After all, the first Porsche was completely designed according to the wishes of its driver.

- 1 Centre console armrest (front and rear) bearing Porsche Crest, air vent slats in leather
- 2 Sport Chrono stopwatch instrument dial in White
- 3 Seat belts in Silver Grey
- 4 PDK gear selector in aluminium

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# Panamera Turbo S

Jet Black Metallic

**So what do you always get when you build a four seater with us?  
An exclusive sports car.**

Why shouldn't you surpass yourself when it comes to personalisation? After all, everything can be designed to be more individual and more sporty. The most important ingredient for this is lateral thinking. For a car that is full of emotion and free from convention.

We individually tailor your vehicle to your unique requirements, from the very start of production, and to the highest standards. This is clear to see in the Panamera Turbo S in Jet Black Metallic, for example. Everything about this sports car is in harmony. Right down to the finest detail.

The Jet Black Metallic exterior colour emphasises the power of the Panamera Turbo S. From the front, you look directly into its source of vision: black LED main headlights including Porsche Dynamic Light System Plus (PDLS+). This Porsche athlete is equipped with 20-inch Sport Classic wheels painted in black (high-gloss). While black sports tailpipes and smoked LED taillights bring everything to a successful conclusion.

But make no mistake – the extraordinary, dynamic styling continues right through to the inside.

1 LED main headlights in black including Porsche Dynamic Light System Plus (PDLS+), 20-inch Sport Classic wheels painted in black (high-gloss)

2 LED taillights smoked, sports tailpipes in black, 20-inch Sport Classic wheels painted in black (high-gloss)

3 Interior trim package with contrasting leather - seat centres; interior trim package with contrasting leather - armrests; dashboard trim package in leather, air vent slats in leather, gear selector in carbon, Porsche Crest embossed on front and rear headrests, Porsche Rear Seat Entertainment

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Thinking in black and white not your thing? Excellent. Then how about Black and Garnet Red for the interior? It's hard not to be tempted by the armrest package in leather and the seat centre package in leather in a contrasting colour. Both packages provide a dynamic contrast to the interior and above all, make your Panamera a one-off. Of course, you can express your desire for detail even further by adding a personal touch to the air vent slats or the PCM surround, for example. These can be finished in Black or Garnet Red leather for instance, to

round off the range of sporty contrasts in the interior.

Want to optimise your sports car even more and accentuate its impressive characteristics? High-tech carbon is the very thing for this. If you like, you can have it right at your feet as soon as you open the door by choosing personalised illuminated carbon door sill guards. Or perhaps next to you on the right, in the carbon gear selector? With sports-look aluminium pedals and foot rest accentuating the finer details of your Panamera.

- 1 Instrument dials in White, Sport Chrono stopwatch instrument dial in White, air vent slats in leather
- 2 Pedals and footrest in aluminium, personalised floor mats with leather edging
- 3 Interior trim package with contrasting leather - seat centres; interior trim package with contrasting leather - armrests; gear selector in carbon, front centre console armrest with model logo, PCM surround in leather, air vent slats in leather
- 4 Gear selector in carbon
- 5 Personalised illuminated individual door sill guards in carbon, personalised floor mats with leather edging

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# Panamera 4S

White

## Why not make something special even more special?

The Panamera 4S continues to raise the standard of what is technically feasible. So if we won't stop when it comes to performance and comfort, why should you limit your personalisation options?

One example of this creative freedom is the extended exterior trim package in black (high-gloss), in which the air outlet grilles, the SportDesign rear apron and the exterior mirror lower trims are painted in black (high-gloss) for even greater individuality and sportiness.

The 20-inch Sport Classic wheels painted in black (high-gloss) continue the single-tone theme. These forged light-alloy wheels in the five-spoke Sport Classic design were developed on the basis of the historic Fuchs wheel that was used for the first time on the Porsche 911 S in May 1966. Black LED main headlights including Porsche Dynamic Light System Plus (PDLS+) and smoked LED taillights lend even more dynamic emphasis to the Panamera 4S.

The thrilling design continues inside the sports car where the predominant theme is leather. Interested? Then continue reading.

1 LED main headlights in black including Porsche Dynamic Light System Plus (PDLS+), 20-inch Sport Classic wheels painted in black (high-gloss)

2 20-inch Sport Classic wheels painted in black (high-gloss)

3 Interior trim package with contrasting leather - seat centres; interior trim package with contrasting leather - armrests; interior trim package with contrasting decorative stitching - basic; interior trim package with contrasting decorative stitching - seats; extended trim package in leather, Porsche Crest embossed on front and rear headrests, PDK gear selector in aluminium

Visit [www.porsche.com/exclusive](http://www.porsche.com/exclusive) to find out everything you need to know about configuring a unique vehicle.



1



2



3

Leather is a classic natural material – timeless and hard-wearing. At Porsche, we add something extra: individuality. An excellent example of this is the interior trim package with contrasting leather for the armrests, and the interior trim package with contrasting leather for the seat centres. With Saddle Brown leather on the seat centres, the armrests on all four doors and the centre console armrest, they really catch the eye.

To go with them? The seats, dashboard, doors, armrests and centre console of

your Panamera can also be personalised with decorative stitching in a contrasting colour. What do you need for this? The interior trim packages with contrasting decorative stitching (basic and seat).

Regardless of whether you order the packages separately or together, the result is always a Panamera that bears your personal signature. Through and through.

- 1 Interior trim package with contrasting leather - seat centres; interior trim package with contrasting leather - armrests; interior trim package with contrasting decorative stitching - basic; interior trim package with contrasting decorative stitching - seats; front and rear centre console armrest with model logo, Porsche Crest embossed on front and rear headrests
- 2 Interior trim package with contrasting leather - seat centres; interior trim package with contrasting leather - armrests; front and rear centre console armrest with model logo
- 3 Porsche Crest embossed on front and rear headrests
- 4 Extended exterior trim package in black (high-gloss), smoked LED taillights, 20-inch Sport Classic wheels painted in black (high-gloss)

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# Colours and materials

**Exceptional, extravagant, exquisite, excellent, exact.**

**In a word: Exclusive.**

We can offer a comprehensive selection of colours and materials for you to choose from when designing your new Porsche. A range of colours to sample is available for the exterior, while the interior can be refined with a selection of high-quality materials such as leather, wood, carbon, Alcantara or aluminium. You can find out what is possible at your Porsche Centre. Alternatively, you could visit one of our Customer Centres in Zuffenhausen or Leipzig, where we would be pleased to assist you directly and give you the exclusive advice you need (see page 52).



Paint: examples of colours to sample<sup>1)</sup>

<sup>1)</sup> Must be technically feasible and meet Porsche quality requirements.

## 1 Leather

Leather is a classic natural material. It is timeless and hard-wearing.

## 2 Alcantara

This high-quality material is easy to care for, washable and has excellent non-slip properties.

## 3 Carbon

Carbon is a light yet highly stable material which has its origins in motorsport. Its sporty look provides a racing atmosphere to the interior.

## 4 Aluminium

Brushed aluminium makes a clear statement and stands for sporty minimalism.

## 5 Yachting Mahogany<sup>2)</sup>

Inspired by the construction of exclusive yachts, mahogany is a fine dark wood. Light maple inserts provide a stylish contrast.

## 6 Tineo<sup>2)</sup>

This light, reddish-brown hardwood from the South American Andes creates a very elegant look, thanks to its striking longitudinal grain.

## 7 Anthracite birch<sup>2)</sup>

This anthracite-coloured birch wood has an attractive wavy grain, an impressive light/dark effect and a silky sheen.

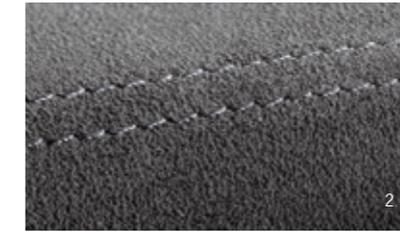
## 8 Natural olive<sup>2)</sup>

Applications from high-quality ash wood with an open-pore olive grain and a silky matt sheen. Making an impression with its elegance, individuality and natural charm.

## 9 Dark walnut<sup>2)</sup>

This classic, high-quality dark wood gets its special appeal from its fine grain.

<sup>2)</sup> As wood is a natural product there may be variations in colour and grain.



# Exclusive options

Description	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera 4S Executive <sup>1)</sup>	Panamera S E-Hybrid	Panamera GTS	Panamera Turbo	Panamera Turbo Executive <sup>1)</sup>	Panamera Turbo S	Panamera Turbo S Executive <sup>1)</sup>	Order no.	Page
<b>Exterior.</b>														
• SportDesign sideskirts	○	○	○	○	○	—	○	○	○	—	○	—	XAR	4, 8, 13
• LED main headlights in black including Porsche Dynamic Light System Plus (PDLs+)	○	○	○	○	○	○	○	○	○	○	○	○	XEY	4, 22, 29
• Smoked LED taillights	○	○	○	○	○	○	○	●	○	○	○	○	XXP	8, 25, 29
• Extended exterior trim package painted <sup>2)</sup>	○	○	○	○	○	○	○	○	○	○	○	○	EPA	—
• Extended exterior trim package painted in black (high-gloss)	○	○	○	○	○	○	○	○	○	○	○	○	EPB	25
• SportDesign rear apron <sup>2)</sup>	○	○	○	○	○	○	○	○	○	○	○	○	XUF	29
• Exterior mirror lower trims painted <sup>2)</sup>	○	○	○	○	○	○	○	○	○	○	○	○	CNL	29
• Air outlet grilles painted <sup>2)</sup>	○	○	○	○	○	○	○	○	○	○	○	○	XUJ	—
• Fuel filler cap in Aluminium Look	○	○	○	○	○	○	○	○	○	○	○	○	XYB	—

<sup>1)</sup> Not available in all markets. Information can be obtained from your Porsche Centre.

<sup>2)</sup> Paint in exterior colour.

— not available ○ 1 number/extra-cost option ● standard □ available at no extra cost  
Detailed information on the individual equipment and trim packages can be found in the corresponding vehicle price list.

For fuel consumption, CO<sub>2</sub> emissions and efficiency class, please refer to page 56/57.



1



2



3



4

1 LED main headlights in black including Porsche Dynamic Light System Plus (PDLs+)

2 Smoked LED taillights

3 SportDesign rear apron

4 Exterior mirror lower trims painted

Description	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera 4S Executive <sup>1)</sup>	Panamera S E-Hybrid	Panamera GTS	Panamera Turbo	Panamera Turbo Executive <sup>1)</sup>	Panamera Turbo S	Panamera Turbo S Executive <sup>1)</sup>	Order no.	Page
<b>Engine, transmission and chassis.</b>														
• Sports exhaust system	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XLF	–
• Sports tailpipes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XLR	31
• Sports tailpipes in black	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XLP	18, 31

<sup>1)</sup> Not available in all markets. Information can be obtained from your Porsche Centre.

– not available    1 number/extra-cost option    standard equipment    available at no extra cost  
 Detailed information on the individual equipment and trim packages can be found in the corresponding vehicle price list.

For fuel consumption, CO<sub>2</sub> emissions and efficiency class, please refer to page 56/57.



1



2

1 Sports tailpipes  
 2 Sports tailpipes in black

Description	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera 4S Executive <sup>1)</sup>	Panamera S E-Hybrid	Panamera GTS	Panamera Turbo	Panamera Turbo Executive <sup>1)</sup>	Panamera Turbo S	Panamera Turbo S Executive <sup>1)</sup>	Order no.	Page
<b>Wheels.</b>														
• 20-inch Panamera Sport wheels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XRW	14					
• 20-inch Panamera Sport wheels painted <sup>2)</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XRX	33					
• 20-inch Panamera Sport wheels painted in black (high-gloss)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XRY	8, 13, 33					
• 20-inch Sport Classic wheels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XRU	33					
• 20-inch Sport Classic wheels painted in black (high-gloss)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XRZ	4, 22, 33					

<sup>1)</sup> Not available in all markets. Information can be obtained from your Porsche Centre.

<sup>2)</sup> Painted in exterior colour.

– not available    1 number/extra-cost option   • standard    available at no extra cost  
 Detailed information on the individual equipment and trim packages can be found in the corresponding vehicle price list.



1 20-inch Panamera Sport wheel painted in black (high-gloss)

2 20-inch Panamera Sport wheel painted

3 20-inch Sport Classic wheel painted in black (high-gloss)

4 20-inch Sport Classic wheel

Description	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera 4S Executive <sup>1)</sup>	Panamera S E-Hybrid	Panamera GTS	Panamera Turbo	Panamera Turbo Executive <sup>1)</sup>	Panamera Turbo S	Panamera Turbo S Executive <sup>1)</sup>	Order no.	Page
<b>Interior.</b>														
• Interior package painted <sup>2)</sup>	o	o	o	o	o	o	o	o	o	o	o	o	CZY	11, 35
• Air vent slats painted <sup>2)</sup>	o	o	o	o	o	o	o	o	o	o	o	o	CDN	35
• PCM surround painted <sup>2)</sup>	o	o	o	o	o	o	o	o	o	o	o	o	CUF	11, 12, 35
• Instrument dials in Luxor Beige	o	o	o	o	o	o	–	o	o	o	o	o	XFL	45
White	o	o	o	o	o	o	–	o	o	o	o	o	XFJ	14, 20
Guards Red	o	o	o	o	o	o	–	o	o	o	o	o	XFG	35
• Sport Chrono stopwatch dial coloured Luxor Beige	o	o	o	o	o	o	–	o	o	o	o	o	CZT	45
White	o	o	o	o	o	o	–	o	o	o	o	o	CGJ	17, 20
Guards Red	o	o	o	o	o	o	–	o	o	o	o	o	CGG	35
• Vehicle key painted <sup>2)</sup>	o	o	o	o	o	o	o	o	o	o	o	o	CPK	35
• Cooling compartment in the rear <sup>3)</sup>	o	o	o	o	o	o	–	o	o	o	o	o	CZK	35

<sup>1)</sup> Not available in all markets. Information can be obtained from your Porsche Centre.  
<sup>2)</sup> Unless specified otherwise in the order, painting will be in the exterior colour.  
For information on painting in a different exterior colour please contact your Porsche Centre.  
<sup>3)</sup> Only in conjunction with the large centre console in the rear (order no. 838).

– not available   o | number/extra-cost option   • standard   □ available at no extra cost  
Detailed information on the individual equipment and trim packages can be found in the corresponding vehicle price list.



1



2



3

1 Interior package painted, PCM surround painted, air vent slats painted, instrument dials in Guards Red, Sport Chrono stopwatch instrument dial in Guards Red

2 Vehicle key painted, key pouch in leather

3 Cooling compartment in the rear

Description	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera 4S Executive <sup>1)</sup>	Panamera S E-Hybrid	Panamera GTS	Panamera Turbo	Panamera Turbo Executive <sup>1)</sup>	Panamera Turbo S	Panamera Turbo S Executive <sup>1)</sup>	Order no.	Page
<b>Interior.</b>														
• Seat belts coloured														
Silver Grey	○	○	○	○	○	○	○	○	○	○	○	○	XSH	15, 17
Guards Red	○	○	○	○	○	○	○	○	○	○	○	○	XSX	13
• LED interior lighting package	○	○	○	○	○	○	○	○	○	○	○	○	CEG <sup>2)/CEL<sup>3)</sup></sup>	15, 37
• Porsche Rear Seat Entertainment	○	○	○	○	○	○	○	○	○	○	○	○	CEU	13, 19
• Wireless Internet access	○	○	○	○	○	○	○	○	○	○	○	○	CXK	–
<b>Interior: leather.<sup>4)</sup></b>														
• Extended trim package in leather	○	○	○	○	○	○	○	○	○	○	○	○	CHA <sup>5)/XHA</sup>	15, 37
• Dashboard trim package in leather	○	○	○	○	○	○	○	○	○	○	○	○	CZW	15, 19, 37
• Dashboard end trims in leather	○	○	○	○	○	○	○	○	○	○	○	○	CDV	37
• Air vent slats in leather	○	○	○	○	○	○	○	○	○	○	○	○	CZV	11, 21, 37
• PCM surround in leather	○	○	○	○	○	○	○	○	○	○	○	○	CUR	15, 21, 37

<sup>1)</sup> Not available in all markets. Information can be obtained from your Porsche Centre.

<sup>2)</sup> Not available for Panamera 4S Executive, Panamera Turbo Executive and Panamera Turbo S Executive.  
Not compatible with the rear interior lighting package (I no. 630).

<sup>3)</sup> Only available in conjunction with interior lighting package for rear compartment (I no. 630).

<sup>4)</sup> Unless specified otherwise in the order, leather will be in the interior colour.

For information on leather in a different interior colour please contact your Porsche Centre.

<sup>5)</sup> With smooth-finish leather in a different interior colour. Choose any colour (for no extra charge) from all of the standard or natural leather colours as well as the following individual colours: Guards Red, Flamenco Red, Speed Yellow, Giotto Grey and Mahogany.

– not available ○ I number/extra-cost option ● standard □ available at no extra cost  
Detailed information on the individual equipment and trim packages can be found in the corresponding vehicle price list.



1 PCM surround in leather, air vent slats in leather  
2 LED interior lighting package  
3 Extended trim package in leather, dashboard trim package in leather, dashboard end trims in leather

Description	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera 4S Executive <sup>1)</sup>	Panamera S E-Hybrid	Panamera GTS	Panamera Turbo	Panamera Turbo Executive <sup>1)</sup>	Panamera Turbo S	Panamera Turbo S Executive <sup>1)</sup>	Order no.	Page
<b>Interior: leather.</b>														
• Steering column casing in leather <sup>2)</sup>	○	○	○	○	○	○	○	○	○	○	○	○	CDY	15, 19, 39
• Steering column casing and instrument surround in leather <sup>2)</sup>	○	○	○	○	○	○	○	○	○	○	○	○	CWP	11
• Rear-view mirror in leather <sup>2)</sup>	○	○	○	○	○	○	○	○	○	○	○	○	CVW	11, 39
• Roof lining grab handles in leather <sup>2)</sup>	○	○	○	○	○	○	○	○	○	○	○	○	CZJ	11, 39
• Sun visors in leather <sup>2)</sup>	○	○	○	○	○	○	○	○	○	○	○	○	CMB	11, 39
• Porsche Crest embossed on front headrests	○	○	○	○	○	○	○	○	○	○	○	●	XYV	11, 13
• Porsche Crest embossed on front and rear headrests	○	○	○	○	○	○	○	○	○	○	○	○	XYW	19, 23, 24
• Front centre console armrest with Porsche Crest	○	○	○	○	○	○	○	○	○	○	○	○	XYR	–
• Front and rear centre console armrest with Porsche Crest	○	○	○	○	○	○	○	○	○	○	○	○	XYT	15, 16
• Front centre console armrest with model logo	○	○	○	○	○	○	○	○	○	○	○	○	XYS	21
• Front and rear centre console armrest with model logo	○	○	○	○	○	○	○	○	○	○	○	○	XYU	24, 25

<sup>1)</sup> Not available in all markets. Information can be obtained from your Porsche Centre.

<sup>2)</sup> Unless specified otherwise in the order, leather will be in the interior colour.

For information on leather in a different interior colour please contact your Porsche Centre.

– not available ○ 1 number/extra-cost option ● standard □ available at no extra cost

Detailed information on the individual equipment and trim packages can be found in the corresponding vehicle price list.



1



2



3



4

1 Roof lining grab handles in leather

2 Sun visors in leather

3 Steering column casing in leather

4 Rear-view mirror in leather

Description	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera 4S Executive <sup>1)</sup>	Panamera S E-Hybrid	Panamera GTS	Panamera Turbo	Panamera Turbo Executive <sup>1)</sup>	Panamera Turbo S	Panamera Turbo S Executive <sup>1)</sup>	Order no.	Page
<b>Interior: leather.</b>														
• Interior trim package with contrasting decorative stitching, basic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CXR	23, 25					
• Interior trim package with contrasting decorative stitching, seats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CXS	23, 24, 41					
• Interior trim package with contrasting leather, armrests	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CXT	19, 25, 41					
• Interior trim package with contrasting leather, seat centres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CXU	19, 24, 41					
• Steering wheel rim with decorative stitching in contrasting colour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CLU	41					

<sup>1)</sup> Not available in all markets. Information can be obtained from your Porsche Centre.

– not available    1 number/extra-cost option   • standard    available at no extra cost  
Detailed information on the individual equipment and trim packages can be found in the corresponding vehicle price list.



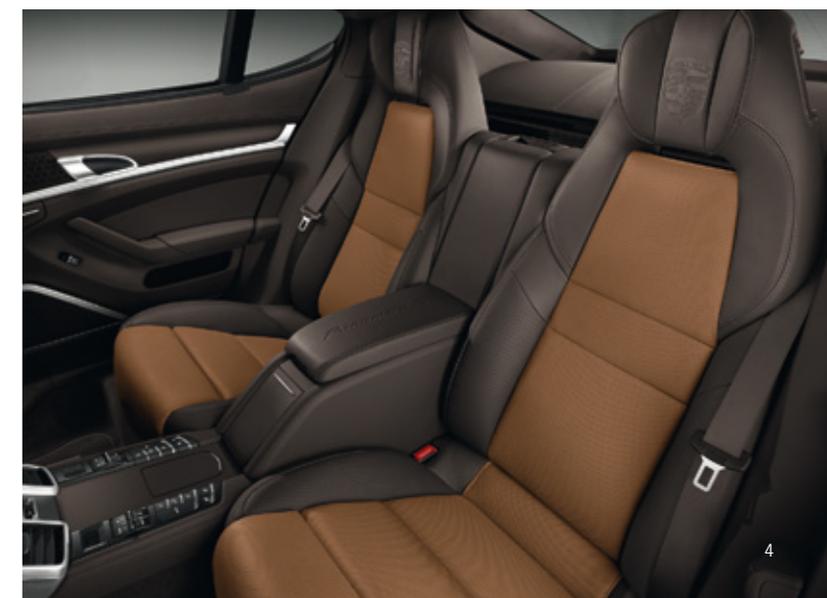
1



2



3



4

- 1 Steering wheel rim with decorative stitching in contrasting colour
- 2 Interior trim package with contrasting decorative stitching, seats
- 3 Interior trim package with contrasting leather, armrests
- 4 Interior trim package with contrasting leather, seat centres

Description	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera 4S Executive <sup>1)</sup>	Panamera S E-Hybrid	Panamera GTS	Panamera Turbo	Panamera Turbo Executive <sup>1)</sup>	Panamera Turbo S	Panamera Turbo S Executive <sup>1)</sup>	Order no.	Page
<b>Interior: leather.<sup>2)</sup></b>														
• Front seat console in leather	○	○	○	○	○	—	○	○	○	—	○	—	CZL	43
• Front and rear seat console in leather	○	○	○	○	○	○	○	○	○	○	○	○	CZP	19
• Inner door sill guards in leather	○	○	○	○	○	○	○	○	○	○	○	○	CTG	43
• Fixed luggage compartment cover in leather	○	○	○	○	○	○	○	○	○	○	○	○	CGZ	43
• Key pouch in leather	○	○	○	○	○	○	○	○	○	○	○	○	CPE	35
• Personalised floor mats with leather edging <sup>3)</sup>	○	○	○	○	○	○	○	○	○	○	○	○	CFX	20, 43
• Personalised luggage compartment mat with leather edging <sup>3)</sup>	○	○	○	○	○	○	○	○	○	○	○	○	CZU	43

<sup>1)</sup> Not available in all markets. Information can be obtained from your Porsche Centre.

<sup>2)</sup> Unless specified otherwise in the order, leather will be in the interior colour.

For information on leather in a different interior colour please contact your Porsche Centre.

<sup>3)</sup> The leather edging and decorative stitching are available for no extra charge, in all standard and natural leather colours as well as the following individual colours: Guards Red, Flamenco Red, Speed Yellow, Giotto Grey, Mahogany and White.

— not available ○ 1 number/extra-cost option • standard □ available at no extra cost  
Detailed information on the individual equipment and trim packages can be found in the corresponding vehicle price list.



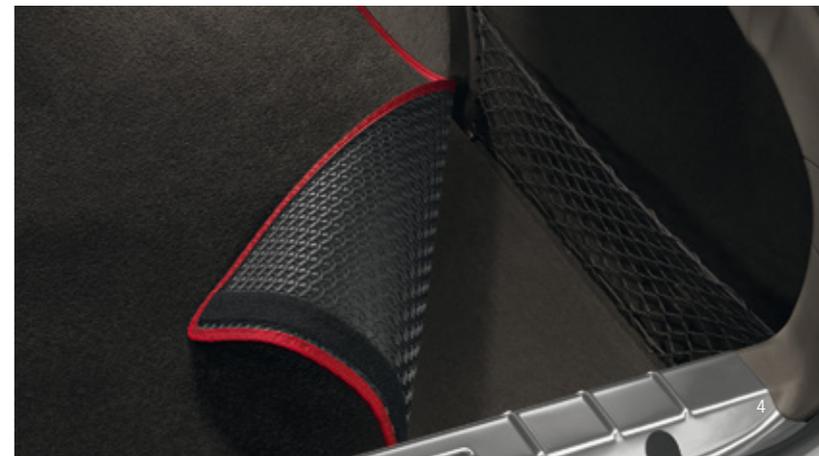
1



2



3



4

1 Seat console in leather (front), inner door sill guards in leather, personalised door sill guards in brushed aluminium, illuminated

2 Personalised floor mats with leather edging

3 Fixed luggage compartment cover in leather

4 Personalised reversible luggage compartment mat with leather edging

Description	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera 4S Executive <sup>1)</sup>	Panamera S E-Hybrid	Panamera GTS	Panamera Turbo	Panamera Turbo Executive <sup>1)</sup>	Panamera Turbo S	Panamera Turbo S Executive <sup>1)</sup>	Order no.	Page
<b>Interior: wood.<sup>2)</sup></b>														
• Yachting Mahogany interior package	o	o	o	o	o	o	o	o	o	o	o	o	XZY	45
• Heated multifunction steering wheel in Yachting Mahogany	o	o	o	o	o	o	o	o	o	o	o	o	XZZ	45
• Gear selector in Yachting Mahogany	o	o	o	o	o	o	o	o	o	o	o	o	CBZ	45
• Door sill guards in Yachting Mahogany	o	o	o	o	o	o	o	o	o	o	o	o	CWN	45
• Roof lining grab handles in Yachting Mahogany	o	o	o	o	o	o	o	o	o	o	o	o	CZH	45
• Roof lining grab handles in dark walnut	o	o	o	o	o	o	o	o	o	o	o	o	CHB	–
• Roof lining grab handles in tinea	o	o	o	o	o	o	o	o	o	o	o	o	CZF	–
• Roof lining grab handles in anthracite birch	o	o	o	o	o	o	o	o	o	o	o	o	CZB	–
• Roof lining grab handles in natural olive	o	o	o	o	o	o	o	o	o	o	o	o	CZG	–

<sup>1)</sup> Not available in all markets. Information can be obtained from your Porsche Centre.

<sup>2)</sup> As wood is a natural product there may be variations in colour and grain.

– not available   o 1 number/extra-cost option   • standard   □ available at no extra cost  
Detailed information on the individual equipment and trim packages can be found in the corresponding vehicle price list.



1 Interior package in Yachting Mahogany, heated multifunction steering wheel in Yachting Mahogany, gear selector in Yachting Mahogany, instrument dials in Luxor Beige, Sport Chrono stopwatch instrument dial in Luxor Beige

2 Door sill guards in Yachting Mahogany

3 Roof lining grab handles in Yachting Mahogany

Description	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S	Panamera 4S Executive <sup>1)</sup>	Panamera S E-Hybrid	Panamera GTS	Panamera Turbo	Panamera Turbo Executive <sup>1)</sup>	Panamera Turbo S	Panamera Turbo S Executive <sup>1)</sup>	Order no.	Page
<b>Interior: Alcantara, aluminium, carbon.</b>														
• Gear selector in Alcantara	o	o	o	o	o	o	o	o	o	o	o	o	CLH	6, 47
• PDK gear selector in aluminium	o	o	—	o	o	o	—	o	o	o	o	o	XYA	17, 23, 37
• Gear selector in aluminium	o	o	o	o	o	o	o	o	o	o	o	o	CBX	6, 10, 11
• Gear selector in carbon	o	o	o	o	o	o	o	o	o	o	o	o	CBY	19, 21
• Door sill guards in carbon	o	o	o	o	o	o	o	o	o	o	o	o	CXG/X69	47
• Door sill guards in carbon, illuminated	o	o	o	o	o	o	o	o	o	o	o	o	CXD/XXD	47
• Personalised door sill guards in carbon, illuminated	o	o	o	o	o	o	o	o	o	o	o	o	CXE	21
• Door sill guards in brushed aluminium, illuminated	o	o	o	o	o	o	o	o	o	o	o	o	CXJ/XXC	47
• Personalised door sill guards in brushed aluminium, illuminated	o	o	o	o	o	o	o	o	o	o	o	o	CXH	43, 47
• Roof lining grab handles in carbon	o	o	o	o	o	o	o	o	o	o	o	o	CZC	47
• Pedals and footrest in aluminium	o	o	o	o	o	o	o	o	o	o	o	o	EFA	20

<sup>1)</sup> Not available in all markets. Information can be obtained from your Porsche Centre.

— not available o 1 number/extra-cost option • standard □ available at no extra cost  
Detailed information on the individual equipment and trim packages can be found in the corresponding vehicle price list.



1



3



4



2



5



6

- 1 Roof lining grab handles in carbon
- 2 Gear selector in Alcantara
- 3 Door sill guards in carbon
- 4 Door sill guards in carbon, illuminated
- 5 Door sill guards in brushed aluminium, illuminated
- 6 Personalised door sill guards in brushed aluminium, illuminated

# Exclusive expertise

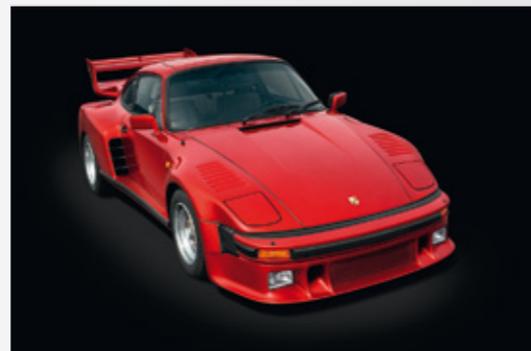
1983

## When has a dream ever been this realistic?

What better way could there be to make a Porsche even more special than to add your own personal touch? This is the philosophy behind the Porsche 'personalisation programme', known since 1986 as Porsche Exclusive. You can have your vehicle individually tailored to your unique requirements even before it leaves the factory. Handcrafted visual and technical enhancements for the interior and exterior, using fine materials with customary Porsche quality. The possibilities are as varied as your imagination allows.

Porsche Exclusive creates truly special vehicles and limited editions which have been manufactured paying very close attention to detail. It's all about lending Porsche vehicles that certain something and identifying even more individualism and character. Our latest example: the 911 Club Coupé.

The following pages showcase 10 extraordinary Porsche models. All limited editions, they epitomise the principle on which Porsche Exclusive is founded: exclusive expertise. Every vehicle created by Porsche Exclusive is unique and lives up to our claim and motto 'the most personal car'.



### 935 Street

As a one-off in 1983, Porsche built a street-legal version of the type 935 race car. The combination of power and luxury made the 935 Street unique in its time.

1992 to 1993



### 911 Turbo S Lightweight

In 1992 and 1993, the 911 Turbo S Lightweight was the highlight of the Porsche model range. Thanks to its purposefully weight-saving construction, each of the 86 exclusive models produced delivered extraordinary performance.

1993



### 911 Carrera 2 Speedster Turbolook

In 1993, Porsche realised an exclusive customer dream: 15 cars of the then brand new 911 Carrera 2 Speedster were given the prestigious Turbolook by Porsche Exclusive. The brake system of the 911 Turbo was also available as an option.

1993 to 1994



### 911 Turbo Flatnose

A stand-out feature of the type 964 series, the 911 Turbo Coupé was available in Flatnose design. Production ran from 1993 to 1994. The Flatnose makeover was limited to 76 models and, in addition to other style modifications, many of these were given an uprated Turbo engine.

1995

1995 to 2000

1997 to 1998

2009 to 2010

2010 to 2011

2012



**911 Turbo Cabriolet**

A Porsche Exclusive special for sun-loving and power-hungry customers, a limited number of the 911 Turbo was produced in Cabriolet form in 1995. The combination of fresh air and turbo performance was available to just 14 customers.

**911 Carrera Speedster**

One of the rarest Porsche cars ever, the 911 Carrera Speedster was based on the 911 (type 993) model series. Only two were made in 1995 and 2000.

**911 Turbo S**

With the 911 Turbo S manufactured from 1997 to 1998, the Porsche Exclusive tradition of small-scale production reached its high point but also its climax for the time being. The 993 Turbo S was the only model in the series to achieve a top speed of 300 km/h.

**911 Sport Classic**

This small-scale production run from 2009 to 2010 blended the traditional with the modern to create a typical Porsche work of art. The 911 Sport Classic, with double-dome roof, 'ducktail' and 19-inch Sport Classic wheels with traditional styling, was limited to 250 cars.

**911 Speedster**

Produced in a limited quantity of 356 from 2010 to 2011, the 911 Speedster not only impressed with its handcrafted, personalised interior, it also distinguished itself visually from all other members of the 911 family, thanks to its shorter windscreen frame, rear apron with side air outlets and dynamically styled Speedster hood compartment with two muscular haunches.

**911 Club Coupé**

The first two Porsche Clubs had just 13 members. That was 60 years ago. Since then, their number has grown to 640 globally recognised Porsche Clubs with around 181,000 members. A unique sports car was created in 2012 to honour the first club charters: the 911 Club Coupé – with a strictly limited edition of just 13 cars.

# Designing your Porsche

**Porsche Exclusive – what else is exclusive to each and every car? Exclusive advice.**

Everything starts with the right advice. And the focus is on you and your exclusive wishes and requirements. We offer personal support and individual, expert advice to each and every customer. So why wait? Make an appointment with your Porsche Centre to discuss your requirements. Or contact our Porsche Exclusive Customer Centre in Zuffenhausen directly: e-mail [customercenter-exclusive@porsche.de](mailto:customercenter-exclusive@porsche.de) or tel. +49 (0)711 911-25977.

You can see what we really mean by customisation at our Porsche Exclusive Customer Centres in Zuffenhausen and Leipzig. Here, you can select the materials, such as leather, wood or aluminium, and the paint finishes that you desire and plan your own Porsche using the Porsche Car Configurator.

Let us show you what we can do. You can also experience in person how we turn customer requirements into reality, here, directly on site. Down to the smallest detail. Just as you would expect from Porsche Exclusive.

The Porsche new vehicle warranty applies to all Porsche Exclusive options and special designs. Please appreciate that some Porsche Exclusive options may require a longer delivery lead time.



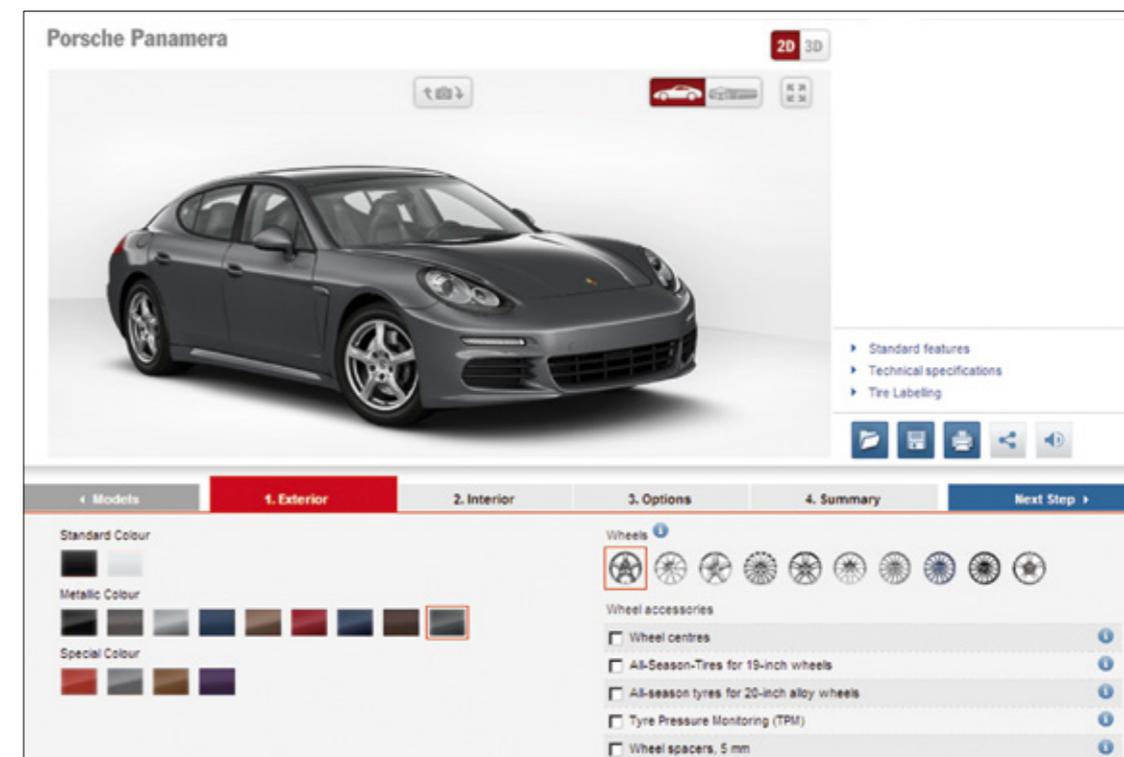
# Porsche Car Configurator

**Identity taking shape.**

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An interactive 3D tool then enables you to view it from the inside and from the outside, in daylight and at night. You can also save your configuration and print it out.

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## Panorama



### Porsche Centres

Your Porsche Centre can assist you with every aspect of purchasing and owning your Porsche. You will also find a wide range of products and services, including genuine Porsche parts and top-quality accessories.



### Porsche Tequipment

Personalise your Porsche at any time after purchase with our range of aftermarket accessories. You will also find all our available products online at [www.porsche.com/tequipment](http://www.porsche.com/tequipment) using the Tequipment accessories finder.



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### Porsche Sport Driving School

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### Porsche Clubs

Since the first Porsche Club was founded in 1952, their number has grown to 640 with a total of 181,000 members worldwide. To find out more, go to [www.porsche.com/clubs](http://www.porsche.com/clubs) or call +49 (0)711 911-23252.



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### Porsche Classic

Your specialist source for genuine Porsche parts as well as restoration services for all Porsche classics. Visit [www.porsche.com/classic](http://www.porsche.com/classic) to find out more.

### Porsche Museum

More than 80 vehicles at our headquarters in Stuttgart-Zuffenhausen await to take you on a journey through Porsche history. See icons such as the 356, 911 and 917 presented in an atmosphere you can't experience anywhere else.

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Panamera models	Panamera	Panamera 4	Panamera Diesel	Panamera S	Panamera 4S
Fuel consumption/emissions	PDK	PDK	Tiptronic S	PDK	PDK
Urban (in l/100 km)	11.2	11.4	7.8	11.9	12.2
Extra urban (in l/100 km)	6.8	7.1	5.5	6.9	7.2
Combined (in l/100 km)	8.4	8.7	6.3	8.7	8.9
CO <sub>2</sub> emissions (in g/km)	196	203	166	204	208
Efficiency class	PDK	PDK	Tiptronic S	PDK	PDK
Germany	D	D	B	E	D
Switzerland	G	G	D	G	G

Panamera models	Panamera Turbo S	Panamera Turbo S Executive <sup>1)</sup>
Fuel consumption/emissions	PDK	PDK
Urban (in l/100 km)	14.7	14.9
Extra urban (in l/100 km)	7.7	7.8
Combined (in l/100 km)	10.2	10.3
CO <sub>2</sub> emissions (in g/km)	239	242
Efficiency class	PDK	PDK
Germany	E	E
Switzerland	G	G

Panamera models	Panamera 4S Executive <sup>1)</sup>	Panamera S E-Hybrid	Panamera GTS	Panamera Turbo	Panamera Turbo Executive <sup>1)</sup>
Fuel consumption/emissions	PDK	Tiptronic S	PDK	PDK	PDK
Urban (in l/100 km)	12.4	–	15.7	14.7	14.9
Extra urban (in l/100 km)	7.3	–	7.8	7.7	7.8
Combined (in l/100 km)	9.0	3.1	10.7	10.2	10.3
CO <sub>2</sub> emissions (in g/km)	210	71	249	239	242
Electricity consumption (in kWh/100 km)	–	16.2	–	–	–
Efficiency class	PDK	Tiptronic S	PDK	PDK	PDK
Germany	D	A+	F	F	E
Switzerland	G	D	G	G	G

#### Tyre identification

Tyre type	Size	Fuel efficiency class/ rolling resistance	Wet grip class	External rolling noise* (class)	External rolling noise (dB)
<b>Panamera models</b>					
Summer tyres	245/50 ZR 18	E–C	A		73–71
	275/45 ZR 18	E–C	A		75–72
	255/45 ZR 19	E	A		71
	285/40 ZR 19	E–C	A		73–72
	255/40 ZR 20	E–C	B–A		73–71
	295/35 ZR 20	E–C	B–A		74–73
All-season tyres	255/45 R 19	E–B	C–B		73–72
	285/40 R 19	E–B	C–B		74–72
	255/40 R 20	C–B	C–B		73–72
	295/35 R 20	C–B	C–B	–	74–72

For logistical and technical reasons related to the production process, we are unable to accept orders for a particular make of tyre.  
 \* Quiet rolling noise, Moderate rolling noise, Loud rolling noise.



