



PORSCHE



Exclusive Cayenne
Ultimate personalisation

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Cayenne S E-Hybrid with SportDesign package with sideskirts, sports tailpipes in black and 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions



Philosophy

Porsche Exclusive.
100% Porsche. 100% you.

For over 25 years, our formula for success has been passion for detail and, above all, devotion. It's what motivates Porsche Exclusive to craft something extraordinary again and again. It's how original and unique cars continue to be made available direct from the factory so that new dreams come true time after time.

How do we do it? With originality, inspiration and enthusiasm, beginning as early as the consultation stage. By focusing on what is most important: your particular wishes and requirements. With composed attention to detail that translates into precise craftsmanship, and using high-quality materials such as leather, carbon, wood, aluminium and stainless steel.

Added value is achieved by means of dedication and finesse. In other words, we create a product that blends sporty

performance, comfort, style and tradition and reflects your own personal taste. A Porsche like no other: yours.

We offer a wide range of personalisation options so that you can make further refinements to your Porsche. With visual and technical enhancements for the interior and exterior, from a single alteration to extensive modifications, you can make it even more individual than it was before.

We also have a wealth of experience. Since the very beginning, we have been dedicated to making our customers' dreams come true with our special request service. Originally called the Porsche 'Sonderwunschprogramm', this was subsequently renamed Porsche Exclusive in 1986, but the philosophy remains the same.

Material composition: leather, carbon, exterior paint finish and brushed aluminium



Exclusive examples

Sometimes, it's the hundredth of a second that counts.

Sometimes, it's the hundredth of a millimetre.

Porsche Exclusive is the ultimate in personalisation, offering a wide range of styling options, meticulous precision and genuine exclusivity.

At your request, we can make your vehicle even sportier, even more comfortable and even more individual. We aim to create something truly special and, to be successful, perhaps the most important factor is that we take our time. It is only by taking the utmost care during the consultancy and planning phases and in the selection and crafting of materials that it is possible to design a car that has never been seen before. A car that is tailor-made the way you envisaged, with a harmonious overall concept down to the finest detail and its own unique character that reflects your particular lifestyle.

For your inspiration, the following pages feature two personalisation examples from Porsche Exclusive.

Would you like an interior finished in high-quality leather with selected details painted in the exterior colour of your car? How about creating stylish contrasts with decorative stitching and leather in different colours? Perhaps a SportDesign package with sideskirts, Bi-Xenon main headlights in black or sports tailpipes in black chrome-plated stainless steel? Tell us what you want and we will do our utmost to give it to you – provided, of course, that it is technically feasible and does not compromise quality.

Please refer to page 38 for information on how to design your Porsche. See page 39 or visit www.porsche.com to discover more about the world of Porsche.

Cayenne S E-Hybrid with SportDesign package with sideskirts, Bi-Xenon main headlights in black including Porsche Dynamic Light System, 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions



Cayenne S

Palladium Metallic

**Created by true enthusiasts:
Porsche engineers, designers and you.**

Take a moment to admire the new Cayenne. Its appearance is unmistakably Porsche. In every aspect, its stature looks more mature, more focused and more athletic. You can see it in the shape of the bonnet, the wings, the exterior mirrors and the rear – every single detail embodies dynamic performance, because this car carries Porsche DNA. In every fibre of its being.

In fact, there's only one important detail missing: some ideas of your very own. Your enthusiasm, infused in the Cayenne S in Palladium Metallic.

Bi-Xenon main headlights in black and 21-inch Cayenne SportEdition wheels painted in Palladium Metallic underline the elegance and individuality of this Porsche. They show off your exemplary good taste, which can also be reflected in the SportDesign package and the sports exhaust system including chrome-plated sports tailpipes in silver colour.



- 1 SportDesign package with sideskirts, Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS), 21-inch Cayenne SportEdition wheels painted with wheel arch extensions
- 2 SportDesign package with sideskirts, smoked LED taillights with adaptive brake lights, sports exhaust system including sports tailpipes, 21-inch Cayenne SportEdition wheels painted with wheel arch extensions
- 3 Extended trim package in leather, interior package with seat centres in leather in a contrasting colour, interior package with armrests in leather in a contrasting colour, PCM surround in leather, air vents in leather, steering column casing in leather

Visit www.porsche.com/exclusive to find out everything you need to know about configuring a unique vehicle.



Open the doors of the Cayenne S in Palladium Metallic and one thing is instantly clear: the interior has been styled with enthusiasm. Everything exudes elegance. All details have been specifically considered and perfectly tailored to you.

The dominant material? Leather. The colour? Agate Grey. Even the subtle details, such as the door release lever surrounds, the ashtrays, the rear-view mirror and the seat consoles, have been upholstered by hand with the finest craftsmanship.

A blend of colours has been achieved with the extended trim package in leather. This is then supplemented by the interior packages combining seat centres and armrests in leather, in the contrasting colour of Cream.

Other highlights in Cream include the slats on the air vents, the PCM surround, the sun visors and the grab handles – on the roof lining as well as on the doors and centre console. The lid of the centre console is adorned with an embossed Porsche Crest. Further proof of your enthusiasm and meticulous attention to detail.

- 1 Extended trim package in leather, interior package with armrests in leather in a contrasting colour, interior package with seat centres in leather in a contrasting colour, PCM surround in leather, air vents in leather, centre console armrest front with Porsche Crest
- 2 PCM surround in leather, air vents in leather
- 3 Extended trim package in leather, centre console armrest front with Porsche Crest, PCM surround in leather, air vents in leather
- 4 Roof lining grab handles in leather
- 5 Sun visors in leather

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Cayenne S E-Hybrid

Meteor Grey Metallic

Your first sporting challenge?
Creative design.

The future will arrive come what may, but we like to meet it head on. The route we take is one of choice, filled with passion and characterised by impressive performance. Our car is the new Cayenne S E-Hybrid in Meteor Grey Metallic. It takes sportiness to a new, sustained level. Aesthetics included.

The exterior boasts a muscular appearance. Newly styled design lines lend it a highly dynamic look. You can add some special touches of your own too, even before it leaves the factory. This can

be accomplished, with the SportDesign package with sideskirts, Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS) and sports tailpipes in black to name a few examples. The 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions immediately seek attention. Even wheel spacers for the front and rear axles (5 mm) and a fuel filler cap in Aluminium look make an impact that cannot be ignored. Let your enthusiasm be seen. From the first glance, in every last detail.

- 1 SportDesign package with sideskirts, Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS), 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions
- 2 SportDesign package with sideskirts, smoked LED taillights with adaptive brake lights, sports tailpipes in black
- 3, 4 Interior package painted, interior package with decorative stitching on seats in a contrasting colour, interior package with decorative stitching (basic) in a contrasting colour, PCM surround painted, air vent slats painted, Tiptronic S gear selector in aluminium, centre console armrest front with model logo, Porsche Crest embossed on headrests of front and outer rear seats, extended trim package with grab handles in carbon, roof lining grab handles in carbon

Visit www.porsche.com/exclusive to find out everything you need to know about configuring a unique vehicle.



As a concept, the plug-in hybrid is simply electrifying. As are the styling options for the Cayenne S E-Hybrid – for a car specified exactly the way you envisaged. Sporty, extraordinary and unmistakably yours.

The interior, trimmed predominantly in black, showcases a diverse selection of quintessential Porsche Exclusive features. A sporty touch is added by the interior package painted, air vent slats painted, PCM surround painted and the Tiptronic S gear selector in aluminium. A variance of colour is provided by the interior packages (basic and seats)

featuring decorative stitching in a contrasting colour of Acid Green.

The Porsche Crest on the headrests and the model logo on the storage compartment of the centre console have been embossed by hand. An exclusive detail that makes it impossible to forget where you are sitting. In a sports car made by Porsche. Exclusively for you.

Not personal and sporty enough? A set of grab handles and illuminated door sill guards in carbon will add a touch of motorsport flair.

1 PCM surround painted, air vent slats painted

2 Interior package painted, extended trim package with grab handles in carbon, Tiptronic S gear selector in aluminium

3 Illuminated door sill guards in carbon, personalised floor mats with leather edging

4 SportDesign package with sideskirts, smoked LED taillights with adaptive brake lights, sports tailpipes in black, 21-inch SportEdition wheels painted in black (high-gloss) with wheel arch extensions

Visit www.porsche.com/exclusive to find out everything you need to know about configuring a unique vehicle.



1



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3



4

Colours and materials

Exceptional, extravagant, exquisite, excellent, exact.

In a word: Exclusive.

We offer an extensive range of colours and materials for you to choose from. Selected Exclusive options are, for example, available in leather, a natural material that can be dyed a variety of colours, enabling you to create attractive contrasts inside your Cayenne. In addition to leather, we offer fine woods³⁾ as well as carbon, stainless steel and aluminium to enhance the interior. Your Porsche Centre can provide you with further details, or you could visit one of our Customer Centres in Zuffenhausen or Leipzig, where we would be pleased to assist you directly and give you the exclusive advice you need (see page 38).

Colour to sample leathers¹⁾



Steel Grey



Guards Red



Titanium Blue²⁾



Pebble Grey²⁾



Acid Green²⁾



Mahogany



Leather colours to sample

¹⁾ For standard and natural leather colours, please refer to the Cayenne main catalogue.

²⁾ Available from 11/2014 at the earliest.



Leather

Leather is a traditional natural material – a true classic. Items made of leather are both timeless and hard-wearing.



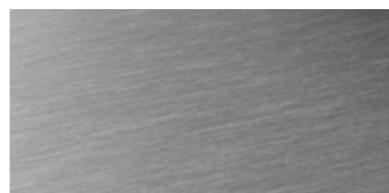
Carbon

Carbon fibre is a light yet highly durable material used extensively in motorsport. Its sporty look is the ideal complement to the car's race-bred engineering.



Stainless steel

Stainless steel is an especially pure material, and it looks absolutely first class.



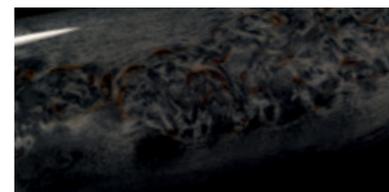
Aluminium

Brushed aluminium sets clear accents and lends the interior a sporty minimalist look.



Dark walnut³⁾

A classic, high-quality dark wood with a unique and appealing grain.



Anthracite birch³⁾

This anthracite-coloured birchwood has an attractive wavy grain, an impressive dual-tone effect and a silky sheen.



Natural olive³⁾

A high-quality ash wood with an olive grain and a silky matt sheen, giving a combination of elegance, individuality and luxury.



Yachting Mahogany³⁾

Inspired by the construction of exclusive yachts, mahogany is a fine dark wood. Light maple inserts provide a stylish contrast.

³⁾ Since wood is a natural product, there may be variations in colour and grain.

Exclusive options

Option	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne Turbo	Order no.	Page
Exterior.							
• Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS) ¹⁾	<input type="checkbox"/>	8EF	Title, 10, 14				
• SportDesign package ²⁾ with sideskirts	<input type="checkbox"/>	2D1	Title, 5, 9				
without sideskirts	<input type="checkbox"/>	2D2	–				
• Smoked LED taillights with adaptive brake lights ²⁾	<input type="checkbox"/>	8SB	10, 14, 17				
• Roof spoiler trailing edge painted ²⁾	<input type="checkbox"/>	5J2	–				
• Fuel filler cap in Aluminium look ³⁾	<input type="checkbox"/>	2W6	21				
Engine, transmission and chassis.							
• Sports tailpipes	<input type="checkbox"/>	0P3	21				
• Sports tailpipes in black	<input type="checkbox"/>	0P6	4, 14, 21				
• Sports exhaust system ¹⁾ including sports tailpipes	<input type="checkbox"/>	0P8	21				
including sports tailpipes in black	<input type="checkbox"/>	0P9	4, 14, 21				

¹⁾ Available from 11/2014 at the earliest.

²⁾ Available from 02/2015 at the earliest.

³⁾ For Cayenne S E-Hybrid available from 11/2014 at the earliest.

– not available number/extra-cost option • standard available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

For fuel consumption, CO₂ emissions and efficiency class, please refer to page 41.



1



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3



4

1 Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS)

2 Fuel filler cap in Aluminium look

3 Sports tailpipes

4 Sports tailpipes in black

Option	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne Turbo	Order no.	Page
Wheels.							
• 21-inch Cayenne SportEdition wheels with wheel arch extensions	<input type="checkbox"/>	CK0	–				
• 21-inch Cayenne SportEdition wheels painted with wheel arch extensions	<input type="checkbox"/>	CN5	Title, 10				
• 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions	<input type="checkbox"/>	CQ1	4, 8, 14				
• 21-inch Cayenne SportEdition wheels painted in satin platinum with wheel arch extensions	<input type="checkbox"/>	U97	–				
• Wheel spacers on rear axle, 17 mm	<input type="checkbox"/>	ARA	–				
• Wheel spacers on front and rear axle, 5 mm	<input type="checkbox"/>	ARC	–				
Interior.							
• Interior package painted ¹⁾	<input type="checkbox"/>	APC	15, 23				
• Air vent slats painted ¹⁾	<input type="checkbox"/>	AVF	16, 23				
• PCM surround painted ¹⁾	<input type="checkbox"/>	AUF	15, 16, 23				
• Instrument dials in Luxor Beige	<input type="checkbox"/>	7V4	–				
White	<input type="checkbox"/>	7V3	12, 23				
Garnet Red ²⁾	<input type="checkbox"/>	7V7	–				

¹⁾ Paint finish in exterior colour unless otherwise specified at the time of order.
Please refer to your Porsche Centre for information about painting in contrasting exterior colours.
²⁾ Available from 11/2014 at the earliest.

– not available number/extra-cost option • standard available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

For fuel consumption, CO₂ emissions and efficiency class, please refer to page 41.



1



2



3

1 Interior package painted, PCM surround painted,
air vent slats painted
2 Air vent slats painted, PCM surround painted
3 Instrument dials in white

Option	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne Turbo	Order no.	Page
Interior.							
• Compass instrument dial/Sport Chrono stopwatch in Luxor Beige	<input type="checkbox"/>	UP4	–				
White	<input type="checkbox"/>	UP3	12, 25				
Garnet Red ¹⁾	<input type="checkbox"/>	UP5	–				
• Vehicle key painted ²⁾	<input type="checkbox"/>	APK	6, 25				
• Porsche Rear Seat Entertainment	<input type="checkbox"/>	AEC	25				
• Wireless Internet access	<input type="checkbox"/>	AGX	–				
• Seat belts in							
Agate Grey	<input type="checkbox"/>	F10	–				
Luxor Beige	<input type="checkbox"/>	FZ3	–				
Saddle Brown	<input type="checkbox"/>	F11	–				
Cognac	<input type="checkbox"/>	FZ5	–				
Garnet Red	<input type="checkbox"/>	F12	–				
Espresso	<input type="checkbox"/>	F13	–				

¹⁾ Available from 11/2014 at the earliest.

²⁾ Paint finish in exterior colour unless otherwise specified at the time of order.

Please refer to your Porsche Centre for information about painting in contrasting exterior colours.

– not available 1 number/extra-cost option standard available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



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3

1 Sport Chrono stopwatch instrument dial in white

2 Vehicle key painted, key pouch in leather

3 Porsche Rear Seat Entertainment

Option	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne Turbo	Order no.	Page
Interior: leather.							
• Extended trim package in leather ¹⁾	<input type="checkbox"/>	APB	11, 12, 27				
• Dashboard trim package in leather	<input type="checkbox"/>	AZW	15				
• Extended trim package with grab handles in leather ¹⁾	<input type="checkbox"/>	ADF	11, 27				
• Interior package with armrests in leather in a contrasting colour	<input type="checkbox"/>	AXJ	11, 13, 27				
• Interior package with seat centres in leather in a contrasting colour	<input type="checkbox"/>	AXK	11, 12, 27				
• Interior package with decorative stitching on seats in a contrasting colour	<input type="checkbox"/>	AXH	15, 27				
• Interior package with decorative stitching (basic) in a contrasting colour	<input type="checkbox"/>	AXF	15				
• Key pouch in leather	<input type="checkbox"/>	APE	6, 25				
• Steering column casing in leather	<input type="checkbox"/>	ALL	11, 27				

¹⁾ Leather in interior colour unless otherwise specified at the time of order.
Option also available in contrasting interior colour at no extra cost.
Free choice of colour from all available standard and natural leather colours and selected colours to sample.

– not available number/extra-cost option standard available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



1 Interior package with armrests in leather in a contrasting colour, interior package with seat centres in leather in a contrasting colour, extended trim package with grab handles in leather



2



3

Option	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne Turbo	Order no.	Page
Interior: leather.							
• Air vents in leather ¹⁾	<input type="checkbox"/>	AVJ	Title, 11, 29				
• Air vent slats in leather ¹⁾	<input type="checkbox"/>	AVG	Title, 11, 29				
• PCM surround in leather ¹⁾	<input type="checkbox"/>	AUR	12, 13, 29				
• Sun visors in leather ¹⁾	<input type="checkbox"/>	ADG	13, 29				
• Rear-view mirror in leather	<input type="checkbox"/>	AVW	11				
• Roof lining grab handles in leather ¹⁾	<input type="checkbox"/>	ALH	13, 29				
• Porsche Crest embossed on headrests							
Front seats	<input type="checkbox"/>	3J7	11, 27				
Front and outer rear seats	<input type="checkbox"/>	5ZF	15				
• Centre console armrest front							
with model logo	<input type="checkbox"/>	6F8	29				
with Porsche Crest	<input type="checkbox"/>	6F6	13				

¹⁾ Leather in interior colour unless otherwise specified at the time of order.
Option also available in contrasting interior colour at no extra cost.
Free choice of colour from all available standard and natural leather colours and selected colours to sample.

– not available number/extra-cost option • standard available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



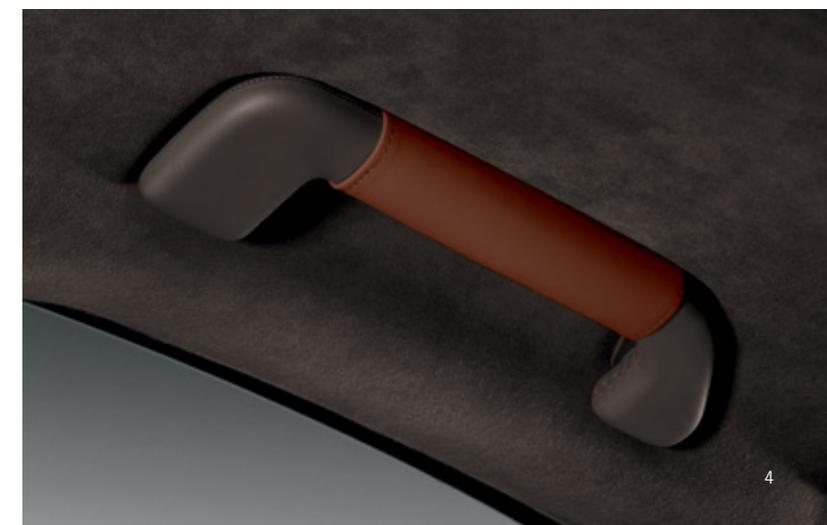
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4

1 PCM surround in leather, air vents in leather
2 Sun visors in leather
3 Centre console armrest front with model logo
4 Roof lining grab handles in leather

Option	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne Turbo	Order no.	Page
Interior: leather, wood ¹⁾.							
• Door release lever surrounds and ashtrays in leather	<input type="checkbox"/>	ALT	–				
• Seat consoles in leather	<input type="checkbox"/>	ALS	31				
• Personalised floor mats with leather edging	<input type="checkbox"/>	AFX	17, 31				
• Personalised reversible luggage compartment mat with leather edging including loading edge protection	<input type="checkbox"/>	AFZ	31				
• Yachting Mahogany interior package in conjunction with Tiptronic S gear selector in aluminium	<input type="checkbox"/>	PH8 5ML	31 –				
• Heated multifunction sports steering wheel in Yachting Mahogany	<input type="checkbox"/>	2ZU	31				
• Extended trim package with grab handles in wood ²⁾	<input type="checkbox"/>	–	–				
• Roof lining grab handles in wood ²⁾	<input type="checkbox"/>	–	–				

¹⁾ Since wood is a natural product, there may be variations in colour and grain.

²⁾ This option is available in dark walnut, anthracite birch, natural olive and Yachting Mahogany. Please refer to the current price list for your specific vehicle for details and order numbers.

– not available number/extra-cost option standard available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



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- 1 Personalised floor mats with leather edging, seat console in leather
- 2 Personalised reversible luggage compartment mat with leather edging including loading edge protection
- 3 Yachting Mahogany interior package, heated multifunction sports steering wheel in Yachting Mahogany

Option	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne Turbo	Order no.	Page
Interior: carbon, stainless steel, aluminium.							
• Extended trim package with grab handles in carbon	<input type="checkbox"/>	ADC	15, 17, 33				
• Roof lining grab handles in carbon	<input type="checkbox"/>	ACK	15, 33				
• Door sill guards in carbon	<input type="checkbox"/>	7M3	33				
• Door sill guards in carbon, illuminated ¹⁾	<input type="checkbox"/>	7M8	17, 33				
• Personalised door sill guards in carbon, illuminated	<input type="checkbox"/>	ADY	–				
• Door sill guards in stainless steel, illuminated ¹⁾	<input type="checkbox"/>	7M7	33				
• Personalised door sill guards in stainless steel, illuminated	<input type="checkbox"/>	ADX	33				
• Tiptronic S gear selector in aluminium	<input type="checkbox"/>	6Q7	17, 33				

¹⁾ In the Cayenne S E-Hybrid, the 'Cayenne S' logo is illuminated in Acid Green.

– not available 1 number/extra-cost option standard available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



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6

- 1 Extended trim package with grab handles in carbon, Tiptronic S gear selector in aluminium
- 2 Roof lining grab handles in carbon
- 3 Door sill guards in carbon
- 4 Door sill guards in carbon, illuminated
- 5 Door sill guards in stainless steel, illuminated
- 6 Personalised door sill guards in stainless steel, illuminated

Exclusive expertise

1983

When was the last time your dream became reality?

What better way could there be to make a Porsche even more special than to add your own personal touch? This is the philosophy behind the Porsche 'Sonderwunschprogramm', known since 1986 as Porsche Exclusive. You can have your vehicle individually tailored to your unique requirements even before it leaves the factory. Handcrafted visual and technical enhancements for the interior and exterior, using fine materials and with customary Porsche quality. The possibilities are as diverse as your imagination allows.

At Porsche Exclusive, we create truly special cars and genuinely limited-edition production runs with an intense passion for detail and a focus on quality craftsmanship. Our ever constant goal is to ensure that each and every Porsche car is exceptional, with its own distinctive personality and character. Our latest example: the 911 Club Coupé.

The following pages showcase 10 extraordinary Porsche models. All limited editions, they epitomise the principle on which Porsche Exclusive is founded: exclusive expertise. Every vehicle created by Porsche Exclusive is unique and lives up to our claim and motto 'the most personal car'.

1992 to 1993



935 Street

As a one-off in 1983, Porsche built a street-legal version of the type 935 racing car. The combination of power and luxury made the 935 Street unique in its time.



911 Turbo S Lightweight

In 1992 and 1993, the 911 Turbo S Lightweight was the highlight of the Porsche model range. Thanks to a purposefully weight-saving construction, each one of the 86 exclusive models produced delivered extraordinary performance.

1993



911 Carrera 2 Speedster Turbolook

In 1993, Porsche realised an exclusive customer dream: 15 cars of the then brand-new 911 Carrera 2 Speedster were given the prestigious Turbolook by Porsche Exclusive. The brake system of the 911 Turbo was available as an option.

1993 to 1994



911 Turbo Flatnose

A standout feature of the type 964 series, the 911 Turbo Coupé was available in Flatnose design. Production ran from 1993 to 1994. The Flatnose makeover was limited to 76 models and, in addition to other style modifications, many of these were given an uprated Turbo engine.

1995

1995 to 2000

1997 to 1998

2009 to 2010

2010 to 2011

2012



911 Turbo Cabriolet

A Porsche Exclusive special for sun-loving and power-hungry customers, a limited number of the 911 Turbo was produced in Cabriolet form. The combination of fresh air and turbo performance was available to just 14 customers.

911 Carrera Speedster

One of the rarest Porsche cars ever, the 911 Carrera Speedster was based on the 911 (type 993) model series. Only two were made in 1995 and 2000.

911 Turbo S

With the 911 Turbo S manufactured from 1997 to 1998, the Porsche Exclusive tradition of small-scale production reached its high point but also its climax for the time being. The 993 Turbo S, of which 345 vehicles were made, was the only model in the series to achieve a top speed of 300 km/h.

911 Sport Classic

This small-scale production run from 2009 to 2010 blended the traditional with the modern to create a typical Porsche work of art. The 911 Sport Classic with double-dome roof, 'ducktail' and 19-inch Sport Classic wheels with the traditional styling of Fuchs wheels was limited to 250 cars.

911 Speedster

Produced in a limited quantity of 356 from 2010 to 2011, the 911 Speedster not only impressed with its handcrafted, personalised interior, it distinguished itself visually from all other members of the 911 family thanks to its shorter windscreen frame, rear apron with side air outlets and dynamically styled Speedster hood compartment lid with two muscular haunches.

911 Club Coupé

The first two Porsche Clubs comprised 13 members. That was 60 years ago. Since then, their number has grown to 651 globally recognised Porsche Clubs with around 186,000 members. A unique sports car was created in 2012 to honour the first club charters: the 911 Club Coupé – with a strictly limited edition of just 13 cars.

Designing your Porsche

Porsche Exclusive – What else is exclusive to each and every car? Exclusive advice.

Everything starts with the right advice and your exclusive wishes and requirements. We offer personal support and individual expert advice to each and every customer. So, why wait? Make an appointment with your Porsche Centre to discuss your requirements. Or contact our Porsche Exclusive Customer Centre in Zuffenhausen directly by e-mailing customercenter-exclusive@porsche.de or calling +49 (0)711 911-25977.

You can see what we really mean by personalisation at our Porsche Exclusive Customer Centres in Zuffenhausen and Leipzig. Here, you can select the materials, such as leather, wood, carbon or aluminium, and the paint finishes that you desire and plan your own Porsche using the Porsche Car Configurator.

We want to show you what we can do and experience how we make customer requirements into reality, here, directly on site. All down to the smallest detail, just as you would expect from Porsche Exclusive.

The Porsche new vehicle warranty applies for all Porsche Exclusive options and special designs. Please appreciate that some Porsche Exclusive options may require a longer delivery lead time.



Panorama



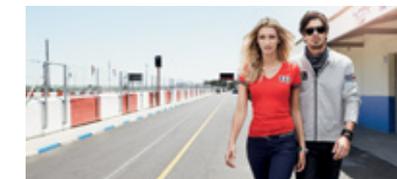
Porsche Tequipment

Personalise your Porsche at any time after purchase with our range of aftermarket accessories. You will also find all our available products online at www.porsche.com/tequipment using the Tequipment accessories finder.



Porsche Financial Services

Our range of financial services is innovative and specially tailored to the needs of Porsche owners. Products range from attractive finance and leasing options to vehicle insurance and the Porsche Card.



Porsche Driver's Selection

With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality.

Porsche Classic

Your specialist source for genuine Porsche parts as well as restoration services for all Porsche classics. Visit www.porsche.com/classic to find out more.



Porsche Clubs

Since the first Porsche Club was founded in 1952, their number has grown to 651 with a total of 186,000 members worldwide. To find out more, go to www.porsche.com/clubs or call +49 (0)711 911-23252.



Porsche Driving Experience

The Porsche Travel Club offers exclusive driving holidays worldwide: +49 (0)711 911-23360. Learn how to push your Porsche to the limit in the Porsche Sport Driving School: +49 (0)711 911-23364.



Porsche Online

Go to www.porsche.com for all the latest news and information from Porsche.



You can obtain the latest brochures for Porsche Tequipment, Porsche Driver's Selection and Porsche Driving Experience from your Porsche Centre.

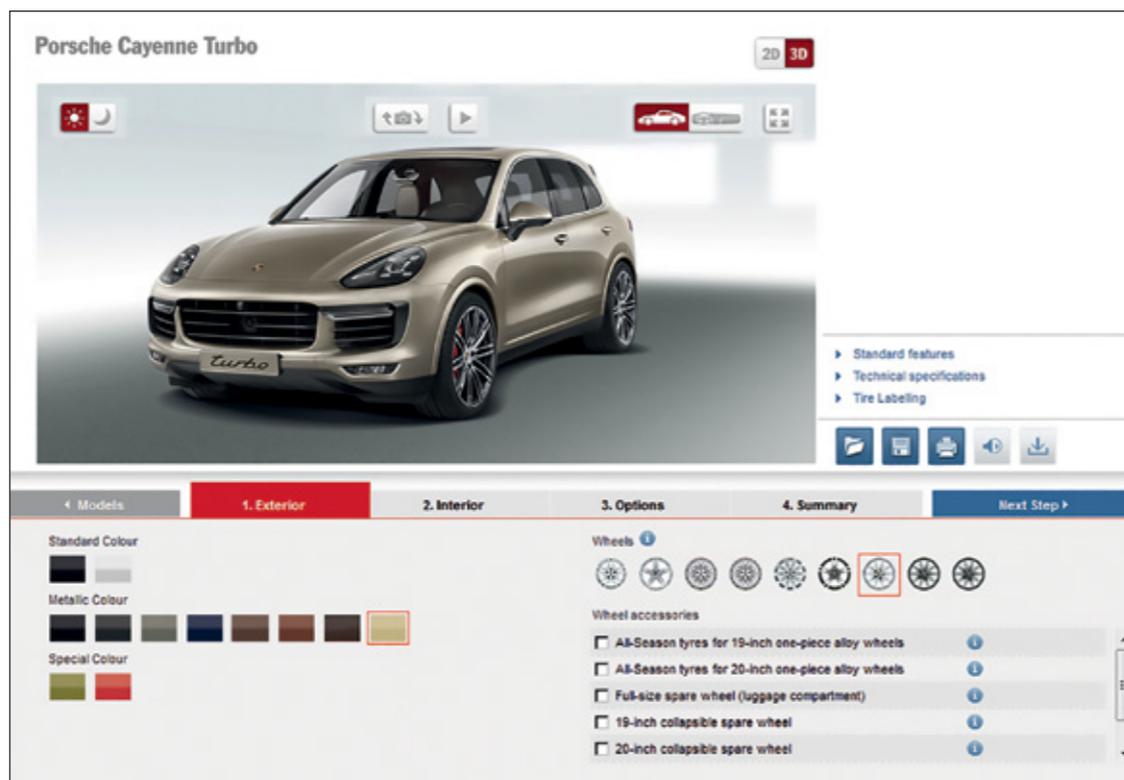
Porsche Car Configurator

**Personalisation to the point.
Four steps. 100% you.**

Taste, personality and style. You decide how to refine the new Cayenne to your personal preference. With the Porsche Car Configurator, you can see the result instantly on your computer. Create a Cayenne of your own in just four easy steps.

An interactive 3D tool then lets you see it from the inside and the outside, by day and by night. You can save your configuration and print it out directly.

Visit www.porsche.com to access the Porsche Car Configurator and find much more about the fascination of Porsche.



The new Cayenne model range	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne Turbo
Fuel consumption/emissions	Tiptronic S	Tiptronic S	Tiptronic S	Tiptronic S	Tiptronic S
Urban (in l/100 km)	7.8–7.6	13.0–12.4	10.0	–	15.9–15.5
Extra urban (in l/100 km)	6.2–6.0	8.0–7.8	7.0	–	8.9–8.7
Combined (in l/100 km)	6.8–6.6	9.8–9.5	8.0	3.4	11.5–11.2
CO ₂ emissions (in g/km)	179–173	229–223	209	79	267–261
Efficiency class	Tiptronic S	Tiptronic S	Tiptronic S	Tiptronic S	Tiptronic S
Germany	B	D	C	A+	F
Switzerland	D	G	F	F	G

Tyre type	Size	Fuel efficiency class/ rolling resistance	Wet grip class	External rolling noise* (class)	External rolling noise (dB)
The new Cayenne model range					
Summer tyres	255/55 R 18	E–C	B	🔊 – 🔊	74–72
	265/50 R 19	C	A	🔊	73–71
	275/45 R 20	E	B	🔊	73–72
All-season tyres	295/35 R 21	E–C	A	🔊 – 🔊	74–72
	255/55 R 18	E–B	C	🔊 – 🔊	76–71
	265/50 R 19	B	C–B	🔊 – 🔊	71–70
	275/45 R 20	C–B	C–B	🔊 – 🔊	76–70

For logistical and technical reasons relating to the production process, we are unable to accept orders for a particular make of tyre.
* 🔊 Quiet rolling noise, 🔊 Moderate rolling noise, 🔊 Loud rolling noise.

