



PORSCHE



Exclusive Boxster
Ultimate personalisation

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Boxster S with rear side air intake grilles painted, exterior mirror lower trims painted, headlight cleaning system covers painted and wheels painted in black (partially)



Philosophy

Porsche Exclusive.
100 % Porsche. 100 % you.

For over 25 years, our formula for success has been passion for detail and, above all, devotion. It's what motivates Porsche Exclusive to craft something extraordinary again and again. It's how original and unique cars continue to be made available direct from the factory so that new dreams come true time after time.

How do we do it? With originality, inspiration and enthusiasm, beginning as early as the consultation stage. By focusing on what is most important: your particular wishes and requirements. With composed attention to detail that translates into precise craftsmanship, and using high-quality materials such as leather, Alcantara, carbon, wood or aluminium.

Added value is achieved through dedication and finesse. In other words, we create a

product that blends sporty performance, comfort and style and reflects your own personal taste. A Porsche like no other: yours.

We offer a wide range of personalisation options so that you can make further refinements to your Porsche. With visual and technical enhancements for the interior and exterior, from a single alteration to extensive modifications, you can make it even more individual than it was before.

We also have a wealth of experience. Since the very beginning, we have been dedicated to giving customers the opportunity to personalise their vehicle as part of our special request service. Originally called the Porsche 'Sonderwunschprogramm', this was subsequently renamed Porsche Exclusive in 1986. The philosophy remained the same.

Material composition: leather, carbon, wood, aluminium and Alcantara



Exclusive examples

Sometimes, it's the hundredth of a second that counts.

Sometimes, it's the hundredth of a millimetre.

Porsche Exclusive is the ultimate in personalisation, offering a wide range of styling options, meticulous precision and genuine exclusivity.

At your request, we can make your vehicle even sportier, even more comfortable and even more individual. We aim to create something truly special and, to be successful, perhaps the most important factor is that we take our time. It is only by taking the utmost care during the consultancy and planning phases and in the selection and crafting of materials that it is possible to design a car that has never been seen before. A car that is tailor-made the way you envisaged, with a harmonious overall concept down to the finest detail and its own unique character that reflects your particular lifestyle.

For your inspiration, the following pages feature two customisation examples from Porsche Exclusive.

Would you like an interior finished in high-quality leather with selected details painted in the exterior colour of your car? How about a PDK gear selector in aluminium or painted wheels? You tell us what you want and we will do our utmost to give it to you – provided, of course, that it is technically feasible and does not compromise quality.

For useful information on how to design your Porsche, please refer to page 36. To find out more about the world of Porsche, turn to page 37 or visit www.porsche.com.

Boxster S with exterior mirror lower trims painted, rear apron painted and wheels painted in exterior colour (partially)



Boxster S

Guards Red

**A symbol of freedom.
Creative freedom, too.**

The Boxster. First unveiled at the Detroit Motor Show in 1993, its market launch followed just three years later. Like any Porsche car, it manages to reconcile seemingly contradictory notions: tradition and innovation, performance and practicality, style and function. It reflects the art of engineering and is a real credit to the 'Dr. Ing.' in our company name.

There are many apt descriptions for the Boxster. Whether it is known as a design classic, a powerful sports car or a purebred roadster, it does full justice to the legendary Porsche cars of the past: from the 356 No.1 and the 550 Spyder to the 718 RS 60 Spyder.

To ensure that this holds true in the future, we have further refined the Boxster concept with a sporty and harmonious exterior and interior design, with an uncompromising lightweight construction, innovative technologies and increased power output at the same time as enhanced efficiency. In other words, Intelligent Performance.

What was our motivation? Driving pleasure, of course, and a clear dedication to freedom. A freedom that you also enjoy with the personalisation options available to you. The Boxster S in Guards Red is a perfect example of our idea of customisation.

1 Exterior mirror lower trims painted, rear apron painted, 20-inch SportTechno wheels

2 20-inch SportTechno wheels

3 Carbon interior package, padded steering wheel in Alcantara, PDK gear selector in Alcantara, Sport Chrono stopwatch instrument dial in Guards Red



Creative freedom is afforded to even the most subtle, but nevertheless, crucial, details. On the Boxster S in Guards Red, for example, the headlight cleaning system covers are painted in the same colour as the vehicle exterior. The rear side air intake grilles and the rear apron also have a painted finish, which reinforces the sporty look.

The car's extremely imposing appearance is emphasised by 20-inch SportTechno wheels with a dynamic five-spoke design.

Sportiness is also the theme of the interior. This is accentuated above all by two materials: carbon and Alcantara. An expressive effect has been achieved by the use of carbon on selected items such as the centre console trim and the decorative

trims on the dashboard and door panels. The steering wheel and the PDK gear selector are finished in Alcantara. This authentic motorsport material is non-slip and particularly easy to clean.

The high-quality Agate Grey leather interior reinforces the design's clear sense of purpose. The seat belts are finished in the same colour as the vehicle exterior: Guards Red. Also in Guards Red is the Sport Chrono stopwatch instrument dial. These may be only details, but they are what make the difference.

Now that you're strapped in, it's time to start the ignition using the key with a Guards Red paint finish. What next? Pull away and simply give in to your urge for freedom.

- 1 Centre console trim in carbon
- 2 Padded steering wheel in Alcantara, PDK gear selector in Alcantara
- 3 Sport Chrono stopwatch instrument dial in Guards Red
- 4 Rear side air intake grilles painted, exterior mirror lower trims painted, rear apron painted, 20-inch SportTechno wheels



Boxster S

Carrara White

**You appreciate your independence.
And a degree of dependence on your Boxster.**

The Boxster S in Carrara White is an expression of independence in its purest sense. Embodying the spirit of the purebred roadster, it is more agile, more unyielding and more powerful than ever and, yet, it is incredibly elegant at the same time. That's not a contradiction, it's Porsche. The new styling underlines this to impressive effect.

Its open-top concept demonstrates freedom, its exterior colour represents timelessness and, as you will see, the possibilities for individual styling preferences direct from the factory are extremely varied.

The covers of the headlight cleaning system are painted in the exterior colour of the vehicle. These are complemented by

the paint finish on the exterior mirror lower trims. The rear side air intake grilles, also painted in the exterior colour, add the finishing touch.

The large 20-inch Carrera S wheels are entirely painted in satin platinum as an unmistakable sign of sporty elegance.

Indeed, elegance is a key theme of the Boxster S in Carrara White. In the interior, this has been achieved by the use of exclusive materials. Mahogany is a valuable fine wood that demands highly skilled craftsmanship and a passion for detail. It is used as a finish for the decorative trims of the dashboard and door panels, on the gear lever and on the multifunction steering wheel. This is how to give your Boxster a clear direction – your own.

1 Rear side air intake grilles painted, exterior mirror lower trims painted, headlight cleaning system covers painted, wheels painted in satin platinum (complete)

2 Exterior mirror lower trims painted

3 Mahogany interior package, heated multifunction steering wheel in mahogany, centre console trim in mahogany



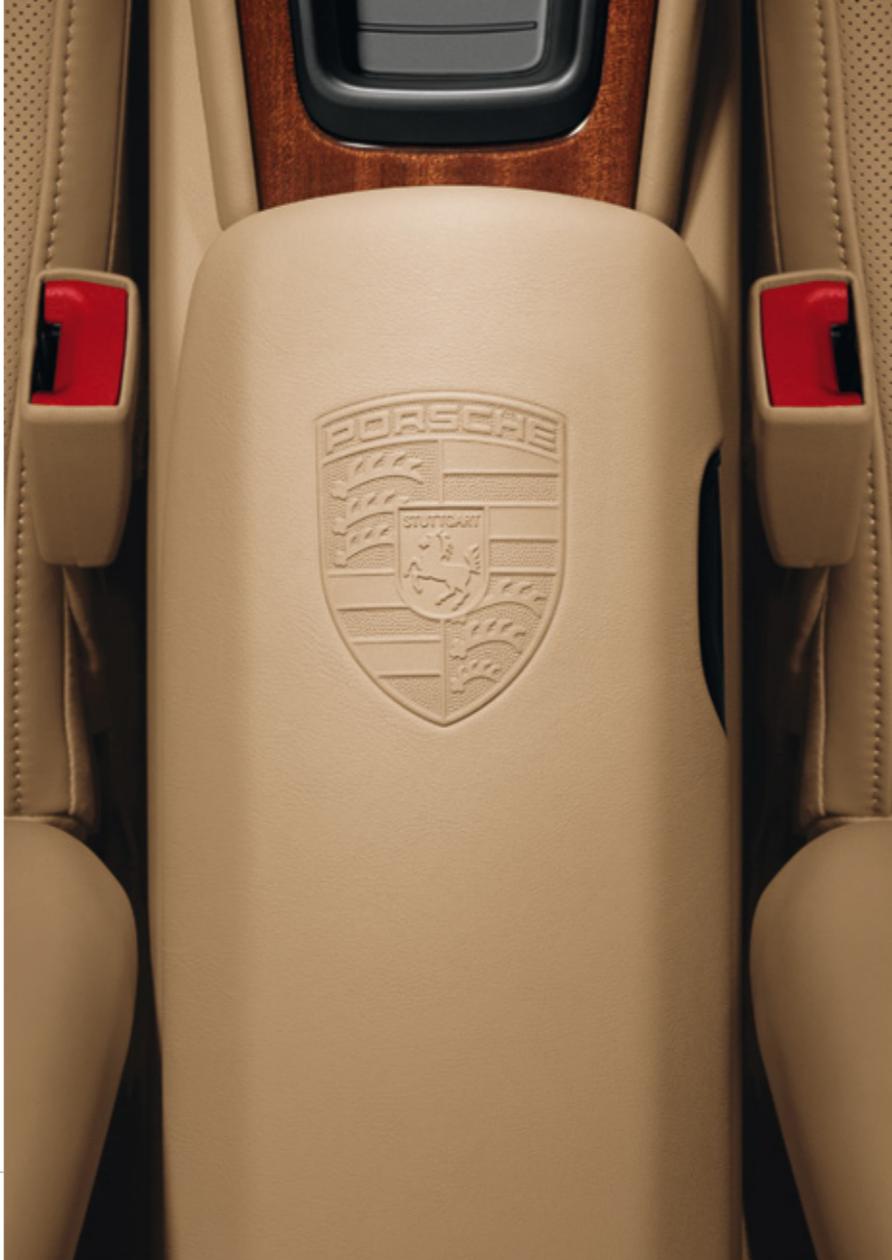
The Luxor Beige leather interior has timeless and classic appeal. Yet, with some selective and exclusive details, you can also make it as individual as you want it to be. The steering column casing, PCM package and also the slats on the air vents have all been covered in leather. Even the personalised floor mats feature a leather edging. The headrests on the Sports seats Plus and the storage compartment lid have been embossed with the Porsche Crest.

As you can see, when it comes to styling your Boxster, you have all the freedom you could possibly wish for, provided that your requirements are technically feasible and meet Porsche quality standards.

In the end, independence is more than just a feeling. It is a lifestyle that makes it possible to have a mind of one's own, to make one's own decisions and to live one's own life.

Where better to enjoy this freedom than in a roadster styled personally by you?

- 1 Storage compartment lid with Porsche Crest, seat belt buckles in leather
- 2 Air vent slats in leather
- 3 Mahogany interior package with heated multifunction steering wheel in mahogany
- 4 Rear side air intake grilles painted, exterior mirror lower trims painted, wheels painted in satin platinum (complete)



Colours and materials

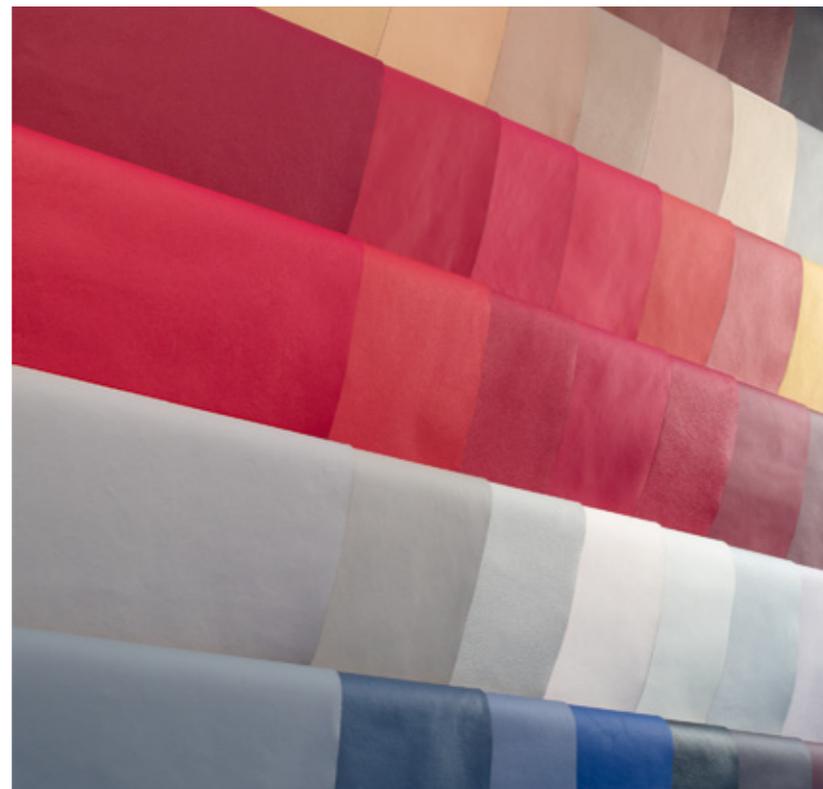
Exceptional, extravagant, exquisite, excellent, exact.

In a word: Exclusive.

We can offer a comprehensive selection of colours and materials for you to choose from when designing your new Porsche. A range of colours to sample for the interior and exterior is available, as are high-quality materials such as leather, Alcantara, elegant mahogany, carbon or aluminium to enhance the interior. You can find out what is possible at your Porsche Centre. Alternatively, you could visit one of our Customer Centres in Zuffenhausen or Leipzig, where we would be pleased to assist you directly and give you the exclusive advice you need (see page 36).



Paint in colour to sample: example colours to sample¹⁾



Leather in colour to sample: example colours to sample¹⁾



Leather

Leather is a traditional natural material – a true classic. Items made of leather are both timeless and hardwearing.



Mahogany²⁾

Mahogany is a dark, fine wood. Its fine grain gives it a very modern and elegant look.



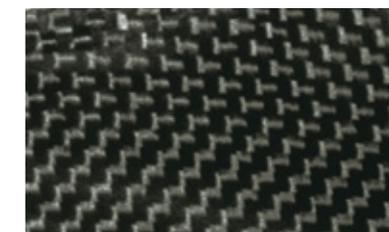
Aluminium

Brushed aluminium sets clear accents and gives the interior a sporty, minimalist appearance.



Alcantara

This high-quality material is easy to care for, washable and has excellent non-slip properties.



Carbon

Carbon is a light but highly durable material which has its origins in motorsport. Its sporty look is the ideal complement to the car's race-bred engineering.

¹⁾ Must be technically feasible and meet Porsche quality requirements.

²⁾ Since wood is a natural product, there may be variations in colour and grain.

Exclusive options

Option			Order no.	Page
	Boxster	Boxster S		
Exterior.				
• Rear side air intake grilles painted ^{1), 2)}	<input type="radio"/>	<input type="radio"/>	CAC	4, 14, 21
• Exterior mirror lower trims painted ^{1), 2)}	<input type="radio"/>	<input type="radio"/>	CNL	4, 14, 21
• Rear apron painted ^{1), 2)}	<input type="radio"/>	<input type="radio"/>	CNG	8, 10, 21
• Headlight cleaning system covers painted ^{1), 3)}	<input type="radio"/>	<input type="radio"/>	XUB	4, 14

¹⁾ Painted in exterior colour unless otherwise specified at the time of order. More information on paint finishes in a contrasting exterior colour is available from your Porsche Centre.

²⁾ Available from 06/2012 at the earliest.

³⁾ Available from 04/2012 at the earliest.

– not available extra-cost option • standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

For fuel consumption and CO₂ emissions, please refer to page 42.



1 Exterior mirror lower trims painted
2 Rear side air intake grilles painted
3 Rear apron painted

Option			Order no.	Page
	Boxster	Boxster S		
Engine, transmission, chassis and wheels.				
• Sports tailpipe ¹⁾	<input type="radio"/>	<input type="radio"/>	XLS	–
• Sports exhaust system ²⁾	<input type="radio"/>	<input type="radio"/>	XLF	–
• 20-inch SportTechno wheels ^{3), 4)}	<input type="radio"/>	<input type="radio"/>	XRT	10, 13
• Wheels painted in satin platinum (complete) ^{1), 5)}	<input type="radio"/>	<input type="radio"/>	XDH	14, 17, 23
• Wheels painted in exterior colour (partially) ^{3), 4)}	<input type="radio"/>	<input type="radio"/>	XD9	8
• Wheels painted in black (partially) ^{3), 4)}	<input type="radio"/>	<input type="radio"/>	XDA	4, 23
• Wheels painted in contrasting exterior colour (partially) ^{3), 4)}	<input type="radio"/>	<input type="radio"/>	CRX	–

¹⁾ Available from 04/2012 at the earliest.

²⁾ Available from 07/2012 at the earliest.

³⁾ Available from 06/2012 at the earliest.

⁴⁾ Includes wheel centres with full-colour Porsche Crest.

⁵⁾ Only available in conjunction with 20-inch Carrera S wheel. Includes wheel centres with full-colour Porsche Crest.

– not available extra-cost option standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



1 Wheel painted in black (partially)

2 20-inch wheel painted in satin platinum



Option			Order no.	Page
	Boxster	Boxster S		
Interior.				
• Interior package painted ²⁾	<input type="radio"/>	<input type="radio"/>	EER	25
• Dashboard trim strip painted ²⁾	<input type="radio"/>	<input type="radio"/>	XDM	25
• Sport Chrono stopwatch instrument dial coloured				
Luxor Beige	<input type="radio"/>	<input type="radio"/>	CZT	–
Racing Yellow	<input type="radio"/>	<input type="radio"/>	CGE	–
Carrara White	<input type="radio"/>	<input type="radio"/>	CGJ	–
Guards Red	<input type="radio"/>	<input type="radio"/>	CGG	13, 25

¹⁾ Available from 04/2012 at the earliest.

²⁾ Paint in exterior colour.

– not available extra-cost option • standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



1 Interior package painted

2 Dashboard trim strip painted

3 Sport Chrono stopwatch instrument dial in Guards Red

Option	Boxster	Boxster S	Order no.	Page
Interior.				
• Air vent slats painted ^{1), 2)}	<input type="radio"/>	<input type="radio"/>	CDN	–
• PCM package painted ^{1), 3)}	<input type="radio"/>	<input type="radio"/>	CUF	27
• Centre console trim painted ^{2), 4)}	<input type="radio"/>	<input type="radio"/>	XYG	25, 27
• Seat belts in ²⁾				
Silver Grey	<input type="radio"/>	<input type="radio"/>	XSH	–
Guards Red	<input type="radio"/>	<input type="radio"/>	XSX	4
Racing Yellow	<input type="radio"/>	<input type="radio"/>	XHN	–
Luxor Beige	<input type="radio"/>	<input type="radio"/>	XHP	31
Yachting Blue	<input type="radio"/>	<input type="radio"/>	XHR	–
• Vehicle key painted ^{1), 2)}	<input type="radio"/>	<input type="radio"/>	CWK	27

¹⁾ Painted in exterior colour unless otherwise specified at the time of order. More information on paint finishes in a contrasting exterior colour is available from your Porsche Centre.

²⁾ Available from 04/2012 at the earliest.

³⁾ Available from 06/2012 at the earliest.

⁴⁾ Paint in exterior colour.

– not available extra-cost option • standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

1 PCM package painted black

2 Vehicle key painted black, key pouch in leather

3 Centre console trim painted in Guards Red



Option	Boxster	Boxster S	Order no.	Page
Interior: leather.				
• Leather interior package ¹⁾	<input type="radio"/>	<input type="radio"/>	EEA	29
• Dashboard trim strip in leather ¹⁾	<input type="radio"/>	<input type="radio"/>	XVP	–
• Dashboard trim package in leather ^{2), 3)}	<input type="radio"/>	<input type="radio"/>	CZW	29
• Door trim package in leather ^{1), 3)}	<input type="radio"/>	<input type="radio"/>	CXM	29
• Rear-view mirror in leather ^{1), 3)}	<input type="radio"/>	<input type="radio"/>	CVW	–
• Air vent slats in leather ^{1), 3)}	<input type="radio"/>	<input type="radio"/>	CZV	17
• Steering column casing in leather ¹⁾	<input type="radio"/>	<input type="radio"/>	XNS	29
• PCM package in leather ^{2), 3)}	<input type="radio"/>	<input type="radio"/>	CUR	–

¹⁾ Available from 04/2012 at the earliest.

²⁾ Available from 06/2012 at the earliest.

³⁾ Leather in interior colour unless otherwise specified at the time of order. More information on leather finishes in a contrasting interior colour is available from your Porsche Centre.

– not available extra-cost option • standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list



1 Steering column casing in leather

2 Door trim package in leather

3 Leather interior package, dashboard trim package and door trim package in leather

Option			Order no.	Page
	Boxster	Boxster S		
Interior: leather¹⁾.				
• Centre console trim in leather	<input type="radio"/>	<input type="radio"/>	XHB	31
• Storage compartment lid with Porsche Crest	<input type="radio"/>	<input type="radio"/>	XPT	16
• Storage compartment lid with Boxster S logo	–	<input type="radio"/>	XUV	31
• Porsche Crest embossed on headrests	<input type="radio"/>	<input type="radio"/>	XSC	31
• Seat belt buckles in leather ²⁾	<input type="radio"/>	<input type="radio"/>	CDT	16, 31
• Fuse box cover in leather ²⁾	<input type="radio"/>	<input type="radio"/>	CUJ	–
• Personalised floor mats with leather edging ²⁾	<input type="radio"/>	<input type="radio"/>	CFX	–
• Key pouch in leather ²⁾	<input type="radio"/>	<input type="radio"/>	CPE	27

¹⁾ Available from 04/2012 at the earliest.

²⁾ Leather in interior colour unless otherwise specified at the time of order. More information on leather finishes in a contrasting interior colour is available from your Porsche Centre.

– not available extra-cost option • standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list



1 Porsche Crest embossed on headrests, seat belts in Luxor Beige

2 Centre console trim in leather

3 Storage compartment lid with Boxster S logo, seat belt buckles in leather

Option	Boxster	Boxster S	Order no.	Page
Interior: Alcantara¹⁾, mahogany^{1), 2)}, carbon¹⁾.				
• Padded steering wheel in Alcantara	○	○	CLA	11, 13, 33
• PDK gear selector in Alcantara	○	○	CLH	11, 13, 33
• Mahogany interior package	○	○	EEB/EEC/ EED/EEF	15, 17
• Heated multifunction steering wheel in mahogany	○	○	XHF	15, 17
• Centre console trim in mahogany	○	○	XHG	15, 33
• Carbon interior package	○	○	EEG/EEH/ EEJ/EEK	11, 33
• Heated multifunction steering wheel in carbon	○	○	XHL	33
• Centre console trim in carbon	○	○	XHM	12, 33

¹⁾ Available from 04/2012 at the earliest.

²⁾ Since wood is a natural product, there may be variations in colour and grain.

– not available ○ extra-cost option ● standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list



1 Carbon interior package, heated multifunction steering wheel in carbon, centre console trim in carbon

2 Mahogany interior package and centre console trim in mahogany

3 Padded steering wheel in Alcantara and PDK gear selector in Alcantara

Option			Order no.	Page
	Boxster	Boxster S		
Interior: aluminium.				
• Brushed aluminium interior package ¹⁾	○	○	EEL/EEM/ EEN/EEP	35
• PDK gear selector in aluminium ¹⁾	○	○	XYA	35
• Centre console trim in brushed aluminium ¹⁾	○	○	XYE	35
• Pedals and footrest in aluminium ²⁾	○	○	EFA	-



- 1 Brushed aluminium interior package, centre console trim in brushed aluminium
- 2 Brushed aluminium interior package, centre console trim in brushed aluminium
- 3 PDK gear selector in aluminium

¹⁾ Available from 04/2012 at the earliest.

²⁾ Available from 06/2012 at the earliest.

– not available ○ extra-cost option • standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

Designing your Porsche

Porsche Exclusive – What else is exclusive to each and every car? Exclusive advice.

Everything starts with the right advice. And the focus is on you and your exclusive wishes and requirements. We offer personal support and individual expert advice to each and every customer. So, why wait? Make an appointment with your Porsche Centre to discuss your requirements. Or contact our Porsche Exclusive Customer Centre in Zuffenhausen directly: tel.: +49 (0)711 911-25977 or e-mail: customercenter-exclusive@porsche.de.

You can see what we really mean by customisation at our Porsche Exclusive Customer Centres in Zuffenhausen and Leipzig. Here, you can select the materials, such as leather, wood, carbon or aluminium, and the paint finishes that you desire and plan your own Porsche using the Porsche Car Configurator.

We want to show you what we can do. And you can also experience in person how we make customer requirements into reality, here, directly on site. Down to the smallest detail. Just as you would expect from Porsche Exclusive.

The Porsche new vehicle warranty applies for all Porsche Exclusive options and special designs. Please appreciate that some Porsche Exclusive options may require a longer delivery lead time.



Panorama

Porsche Classic

Your specialist source for genuine Porsche parts and technical documentation as well as servicing, repair and restoration for all types of classic Porsche. Find out more at www.porsche.com/classic



Porsche Clubs

Since the first Porsche Club was founded in 1952, their number has grown to 620 with a total of 180,000 members worldwide. To find out more, call +49 (0)711 911-23252 or go to www.porsche.com.



Porsche Driving Experience

The Porsche Travel Club offers exclusive driving holidays worldwide: +49 (0)711 911-23360. Learn how to push your Porsche to the limit in the Porsche Sport Driving School: +49 (0)711 911-23364



You can obtain the latest brochures for Porsche Equipment, Porsche Design Driver's Selection and Porsche Driving Experience from your Porsche Centre.



Porsche Financial Services

Our range of financial services is innovative and specially tailored to the needs of Porsche owners. Products range from attractive finance and leasing options to vehicle insurance and the Porsche Card.



Porsche Tequipment

Personalise your Porsche at any time after purchase with the Tequipment range of approved accessories. Perfectly matched to your vehicle and covered in full by your original vehicle warranty.



Porsche Design Driver's Selection

With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality.

Porsche Car Configurator

With the Porsche Car Configurator, you can build your very own Porsche on your computer in just five easy steps. To access the Porsche Car Configurator, go to www.porsche.com.



Exclusive expertise

When did a dream last seem so real?

Lateral thinking and finding one's own way. At Porsche, this approach was destined to lead us in an entirely different direction, indeed, an exclusive one. It was a direction towards limited-edition production runs and custom-built designs, which were piloted in the early 1980s with the 935 Street as part of the Porsche 'Sonderwunschprogramm' special request service. In 1986, the service was renamed Porsche Exclusive and this is how the dream lives on today.



To celebrate the 25th anniversary of Porsche Exclusive, we resumed our tradition of the limited production run with a car that, once again, showed exactly what we can do. It is a car that takes you back to the origins of the dream and pays tribute to the first ever Porsche model: the Porsche 356. This is also why we decided to limit production to exactly 356 cars. We called it the 911 Speedster.

The 911 Speedster may have been limited in quantity, but your dreams are not. This is why we aim to do whatever possible to fulfil your wishes and enable you to make your Porsche even more exclusive by having it personalised to your own requirements and, if you like, with the optional extras featured on the 911 Speedster. Do you want a PDK gear selector and handbrake lever in aluminium, exterior mirror attachment point finishers and lower trims with a black painted finish or door sill guards with a personalised logo? Almost anything is possible.

This is the way in which unique cars continue to be made, and how dreams come true. Perhaps your dream will be next.



The new Boxster model range	Boxster	Boxster S
Fuel consumption / emissions	Manual / PDK	Manual / PDK
Urban in l/100 km (mpg)	11.4 (24.8) / 10.6 (26.6)	12.2 (23.2) / 11.2 (25.2)
Extra urban in l/100 km (mpg)	6.3 (44.8) / 5.9 (47.9)	6.9 (40.9) / 6.2 (45.6)
Combined in l/100 km (mpg)	8.2 (34.4) / 7.7 (36.7)	8.8 (32.1) / 8.0 (35.3)
CO ₂ emissions in g/km	192 / 180	206 / 188

The vehicles shown contain personalised and Porsche Exclusive items of equipment which are available as extra-cost options only. The availability of equipment and options may vary from market to market due to local restrictions and regulations.

Porsche strongly recommends the use of genuine Porsche parts and accessories for your vehicle. These are available from your Porsche Centre, who will be pleased to advise you. Porsche cannot accept liability for damages caused by the use of replacement parts or accessories which are not approved by Porsche.

Even if a potential supplier has been granted general type approval for accessories or parts, the use of such parts may affect the safety of the vehicle.

Porsche is not able to check non-original parts because of the large number of products which are offered on the after-market. Please note that your vehicle warranty can also be affected if parts are used which are not formally approved by Porsche.

Porsche reserves the right to alter specifications and other product information without notice. Colours and materials may differ from those illustrated. Errors and omissions excepted.

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